

January 5, 2022

Mr. Brad D. Beach  
Supervising Agent In Charge  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of Bad Axe Throwing, Incorporated, dba Bad Axe Throwing, to determine the application serves the public convenience and necessity, for an original application of an Alcoholic Beverage Control License, at 245 Pine Avenue Suite 290.

Dear Mr. Beach:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, January 4, 2022 received and filed the subject application for an original application of an Alcoholic Beverage Control License.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,



MONIQUE DE LA GARZA  
CITY CLERK

Prepared by:  
Kyle Smith

Attachment

cc: Mary Zendejas Councilwoman, First District  
Mayor  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396

January 4, 2022

**C-18**

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of Bad Axe Throwing, Incorporated, dba Bad Axe Throwing, for an original application of an Alcoholic Beverage Control (ABC) license, at 245 Pine Avenue, Suite 290; and, determine that the application serves the public convenience and necessity. (District 1)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on January 4, 2022 to respond to the Department of Alcoholic Beverage Control by the January 7, 2022 due date.

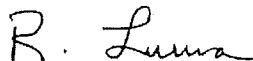
FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA  
CHIEF OF POLICE

ATTACHMENTS

APPROVED:



THOMAS B. MODICA  
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL  
January 4, 2022

Council District: 1

Applicant: Bad Axe Throwing, Incorporated

DBA: Bad Axe Throwing

Address: 245 Pine Avenue, Suite 290

Type of Application: An Original Application for an On-Sale Beer and Wine Public Premises license.

Bases for possible protest: High crime  
Over concentration  
Residences within 100 Feet  
Park within 600 Feet

**PUBLIC CONVENIENCE DETERMINATION:** A determination of Public Convenience and Necessity **is** required for this application.

Census Tract: 5759.02

Boundaries: Seventh Street to the North  
Broadway to the South  
Pine Avenue to the East  
Magnolia Avenue to the West

Number of licenses allowed: 5

Number of licenses existing: 16

Police Reporting District: 163

Boundaries: Fourth Street to the North  
Broadway to the South  
Long Beach Boulevard to the East  
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 132. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A bar or tavern

Last day to request conditions and protest: January 7, 2022

Date: January 4, 2022

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **BAD AXE THROWING - 245 PINE AVENUE, SUITE 290**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (11/19/20 - 11/19/21)**

None

**ABC INSPECTIONS (Past three years)**

Not applicable

**RESIDENCES WITHIN 100 FEET**

245 Pine Avenue	Multi-Unit Complex
250 Pacific Avenue	Multi-Unit Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

185 East Third Street	Harvey Milk Park
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