

NB-30



COUNCILMEMBER
REX
RICHARDSON

Date: September 15, 2020

To: Honorable Mayor Robert Garcia and Members of the City Council

From: Councilmember Rex Richardson, Ninth District

Subject: Council District 9 Virtual Uptown Jazz Fest Conducted by the City Manager's Office of Special Events and Filming

RECOMMENDATION:

Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$20,000, offset by community sponsorships for the Uptown Jazz Fest in the amount \$15,000 from Bridge Development Partners, LLC, and \$5,000 from the Port of Long Beach.

Discussion

Bridge Development Partners, LLC is making a \$15,000 contribution, and the Port of Long Beach is giving \$5,000 to support the production of the Virtual Uptown Jazz Fest.

The City Manager's Office of Special Events and Filming is organizing the Virtual Ninth Annual Uptown Jazz Fest on behalf of Council District 9 on September 27, 2020. The Uptown Jazz Fest is traditionally held in the summer, as Houghton Park is filled with vendors, local artists, Long Beach residents and attendees from across the Southern California region.

This virtual festival will uplift and celebrate community while we are apart, and will furthermore, support local musicians who have been impacted by the COVID-19 pandemic.

Fiscal Impact

Due to the urgency of this item, no fiscal analysis was conducted.

Suggested Action

Approve recommendation.

Statement of Urgency

The approval of this recommendation is urgent due to the need for staff to coordinate the upcoming event in a timely manner.



City of Long Beach Memorandum

Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: September 15, 2020
To: Monique De La Garza, City Clerk
From: Councilmember Rex Richardson, Ninth District
Subject: Request to Add Agenda Item to Council Agenda of September 15, 2020

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$20,000, offset by community sponsorships for the Uptown Jazz Fest in the amount \$15,000 from Bridge Development Partners, LLC, and \$5,000 from the Port of Long Beach.

Council District	Authorizing Councilmember	Signed by
9	Rex Richardson	
2	Jeannine Pearce	
7	Roberto Uranga	

cc: Office of the Mayor