

**C-23**

November 15, 2022

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of La Chancla Mexican Grill, Incorporated, dba La Chancla Mexican Grill, for an original application of an Alcoholic Beverage Control (ABC) License, at 990 Cherry Avenue, Unit 102. (District 2)

**DISCUSSION**

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible basis for protest.

**TIMING CONSIDERATIONS**

City Council action is requested on November 15, 2022, to respond to the Department of Alcoholic Beverage Control by the November 29, 2022 due date.

**FISCAL IMPACT**

There is no fiscal impact associated with this recommendation.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



WALLY HEBEISH  
CHIEF OF POLICE

ATTACHMENTS

APPROVED:



THOMAS B. MODICA  
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL  
November 15, 2022

Council District: 2

Applicant: La Chancla Mexican Grill Incorporated

DBA: La Chancla Mexican Grill

Address: 990 Cherry Avenue, Unit 102

Type of Application: Type 41 - An Original Application for an On-Sale Beer and Wine for a Bona Fide Public Eating Place License.

Bases for possible protest: Residences within 100 feet

**PUBLIC CONVENIENCE DETERMINATION:** A determination of Public Convenience and Necessity is not required for this application.

Census Tract: 5769.01

Boundaries: Anaheim Street/10<sup>th</sup> Street to the North  
7<sup>th</sup> Street to the South  
Stanley Avenue/Molino Avenue to the East  
Cherry Avenue to the West

Number of licenses allowed: 5

Number of licenses existing: 4

Police Reporting District: 453

Boundaries: 10<sup>th</sup> Street to the North  
7<sup>th</sup> Street to the South  
Junipero Avenue to the East  
Cherry Avenue to the West

Reported crimes in this district for ABC purposes are 88. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A restaurant

Last day to request conditions and protest: November 29, 2022

Date: November 15, 2022

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **LA CHANCLA MEXICAN GRILL - 990 CHERRY AVENUE, UNIT 102**

---

**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (10/11/21 - 10/11/22)**

None.

**ABC INSPECTIONS (Past three years)**

Not applicable.

**RESIDENCES WITHIN 100 FEET**

843 St. Louis Avenue	Single Family Residence
838 Cherry Avenue	Multi Family Residence

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None.

