

Date: February 21, 2006

To: Mayor & City Council

From: Gerald R. Miller, City Manager

Subject: Municipal Band
Concert/Summer Musical Series FY 06

Comments: Supplemental information for Agenda Item #14

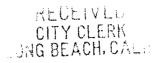












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Date:

February 21, 2006

To:

Gerald R. Miller, City Manager

From:

Phil T. Hester, Director of Parks, Recreation and Marine \s\

For:

Mayor and Members of the City Council

Subject:

Municipal Band Concert/Summer Musical Series - FY 06

At the City Council meeting on September 13, 2005, the Mayor and City Council approved the FY 06 budget that included a six-week Municipal Band concert season at a cost of \$350,000. This approval was based on the stipulation that we would not use any General Fund resources to provide this program. In addition, there was an expressed desire to expand an additional two weeks with these additional concerts being funded through corporate sponsorships, fundraising, and donations through Partners of Parks.

With the above stipulations, the Department of Parks, Recreation and Marine has identified an eight-week concert season that will begin on Tuesday, June 27 and end on Friday, August 18, 2006. The concerts will take place at Whaley Park, Bixby Park, Los Cerritos Park, Marine Stadium, and El Dorado Park.

In addition to the eight-week Municipal Band concert series, we are also proposing a series of smaller concerts in those City Council districts that do not have regularly scheduled Municipal Band concert locations. Funds have been included in the budget that will allow for six to eight smaller concerts in each of these districts during the summer, or one or two larger events, depending on the desire of the Councilmember. Staff will work with each City Council office to plan these concerts and their locations. Again, these concerts also would not be funded from any General Fund resources.

The total cost for this eight-week Municipal Band/Summer Musical Series will be \$500,000. The attached document highlights the proposed non-general funding sources for the summer series. In addition, a new activity for this year is the Municipal Band Gala that is scheduled for June 17, 2006. The event will be held at the Long Beach Convention Center and will serve as a primary fundraiser for the expanded concert series. The event will include a variety of dance music performed by various musical combos, dinner hors d'oeuvres, silent/live auction, raffles, and a special end-of-the-evening concert by Larry Curtis and the Long Beach Municipal Band.

February 21, 2006 Page 2

The entire summer concert series will be promoted in the Parks, Recreation and Marine Department brochure on the City and Department websites, flyers, press and other media resources. I have also attached the proposed schedule for the Long Beach Municipal Band for this summer.

If you have any questions or need additional information, please do not hesitate to contact me at (562) 570-3170.

PTH:rb C:\MYDOCUMENTS\PHIL\2006 CONCERTS.DOC

Attachment

CC:

Christine F. Shippey, Assistant City Manager Reginald I. Harrison, Deputy City Manager

Diane Lewis, Manager of Community Enrichment Programs Chrissy Marshall, Manager of Community Recreation Programs Janet Day-Anselmo, Manager of Business Operations Michael Killebrew, Director of Financial Management

Long Beach Municipal Band 2006 Schedule

Saturday, June 17 "Municipal Band Gala" - Long Beach Convention Center

Week 1 Tuesday Wednesday Thursday Friday	June 27 June 28 June 29 June 30	Location Whaley Park Los Cerritos Park Marine Stadium El Dorado Park
Week 2 Tuesday Wednesday Thursday Friday	July 4 July 5 July 6 July 7	4th of July Concert Los Cerritos Park Marine Stadium El Dorado Park
Week 3 Tuesday Wednesday Thursday Friday	July 11 July 12 July 13 July 14	Bixby Park Los Cerritos Park Marine Stadium El Dorado Park
Week 4 Tuesday Wednesday Thursday Friday	July 18 July 19 July 20 July 21	Bixby Park Los Cerritos Park Marine Stadium El Dorado Park
Week 5 Tuesday Wednesday Thursday Friday	July 25 July 26 July 27 July 28	Whaley Park Los Cerritos Park Marine Stadium El Dorado Park
Week 6 Tuesday Wednesday Thursday Friday	August 1 August 2 August 3 August 4	Bixby Park Los Cerritos Park Marine Stadium El Dorado Park
Week 7 Tuesday Wednesday Thursday Friday	August 8 August 9 August 10 August 11	Bixby Park Los Cerritos Park Marine Stadium El Dorado Park
Week 8 Wednesday Thursday Friday	August 16 August 17 August 18	Los Cerritos Park Marine Stadium El Dorado Park

Department of Parks, Recreation and Marine Long Beach Summer Concert Series FY 06 Proposed Revenue and Expenditures

Expenditures		Concerts <u>6 Weeks</u>	Concerts <u>8 Weeks</u>
Municipal Band Concerts Summer Concerts *		\$350,000 <u>60,000</u>	\$440,000 60,000
	Total	\$410,000	\$500,000
Revenues			
Tidelands Transient Occupancy Tax (TOT) Long Beach Gas & Oil Department Public Works Department – Recycling Partners of Parks and Sponsorships Gala Fundraisers	J	\$102,081 117,919 70,000 30,000 50,000 40,000	\$123,750 186,250 70,000 30,000 50,000 40,000
	Total	\$410,000	\$500,000

^{*}Funding for summer concerts in those City Council districts which have no Municipal Band concerts.