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Date: February 21, 2006

To: Mayor & City Council

From: Gerald R. Miller,
City Manager

Subject: Municipal Band
Concert/Summer Musical Series -
FY 06

Comments: Supplemental
information for Agenda Item #14



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Date: February 21, 2006

To: *for* Gerald R. Miller, City Manager *R.H.*

From: Phil T. Hester, Director of Parks, Recreation and Marine \s\

For: Mayor and Members of the City Council

Subject: Municipal Band Concert/Summer Musical Series – FY 06

At the City Council meeting on September 13, 2005, the Mayor and City Council approved the FY 06 budget that included a six-week Municipal Band concert season at a cost of \$350,000. This approval was based on the stipulation that we would not use any General Fund resources to provide this program. In addition, there was an expressed desire to expand an additional two weeks with these additional concerts being funded through corporate sponsorships, fundraising, and donations through Partners of Parks.

With the above stipulations, the Department of Parks, Recreation and Marine has identified an eight-week concert season that will begin on Tuesday, June 27 and end on Friday, August 18, 2006. The concerts will take place at Whaley Park, Bixby Park, Los Cerritos Park, Marine Stadium, and El Dorado Park.

In addition to the eight-week Municipal Band concert series, we are also proposing a series of smaller concerts in those City Council districts that do not have regularly scheduled Municipal Band concert locations. Funds have been included in the budget that will allow for six to eight smaller concerts in each of these districts during the summer, or one or two larger events, depending on the desire of the Councilmember. Staff will work with each City Council office to plan these concerts and their locations. Again, these concerts also would not be funded from any General Fund resources.

The total cost for this eight-week Municipal Band/Summer Musical Series will be \$500,000. The attached document highlights the proposed non-general funding sources for the summer series. In addition, a new activity for this year is the Municipal Band Gala that is scheduled for June 17, 2006. The event will be held at the Long Beach Convention Center and will serve as a primary fundraiser for the expanded concert series. The event will include a variety of dance music performed by various musical combos, dinner hors d'oeuvres, silent/live auction, raffles, and a special end-of-the-evening concert by Larry Curtis and the Long Beach Municipal Band.

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The entire summer concert series will be promoted in the Parks, Recreation and Marine Department brochure on the City and Department websites, flyers, press and other media resources. I have also attached the proposed schedule for the Long Beach Municipal Band for this summer.

If you have any questions or need additional information, please do not hesitate to contact me at (562) 570-3170.

PTH:rb

C:\MYDOCUMENTS\PHIL2006 CONCERTS.DOC

Attachment

cc: Christine F. Shippey, Assistant City Manager
Reginald I. Harrison, Deputy City Manager
Diane Lewis, Manager of Community Enrichment Programs
Chrissy Marshall, Manager of Community Recreation Programs
Janet Day-Anselmo, Manager of Business Operations
Michael Killebrew, Director of Financial Management

**Long Beach Municipal Band
2006 Schedule**

Saturday, June 17 "Municipal Band Gala" - Long Beach Convention Center

<u>Week 1</u>		<u>Location</u>
Tuesday	June 27	Whaley Park
Wednesday	June 28	Los Cerritos Park
Thursday	June 29	Marine Stadium
Friday	June 30	El Dorado Park
<u>Week 2</u>		
Tuesday	July 4	4th of July Concert
Wednesday	July 5	Los Cerritos Park
Thursday	July 6	Marine Stadium
Friday	July 7	El Dorado Park
<u>Week 3</u>		
Tuesday	July 11	Bixby Park
Wednesday	July 12	Los Cerritos Park
Thursday	July 13	Marine Stadium
Friday	July 14	El Dorado Park
<u>Week 4</u>		
Tuesday	July 18	Bixby Park
Wednesday	July 19	Los Cerritos Park
Thursday	July 20	Marine Stadium
Friday	July 21	El Dorado Park
<u>Week 5</u>		
Tuesday	July 25	Whaley Park
Wednesday	July 26	Los Cerritos Park
Thursday	July 27	Marine Stadium
Friday	July 28	El Dorado Park
<u>Week 6</u>		
Tuesday	August 1	Bixby Park
Wednesday	August 2	Los Cerritos Park
Thursday	August 3	Marine Stadium
Friday	August 4	El Dorado Park
<u>Week 7</u>		
Tuesday	August 8	Bixby Park
Wednesday	August 9	Los Cerritos Park
Thursday	August 10	Marine Stadium
Friday	August 11	El Dorado Park
<u>Week 8</u>		
Wednesday	August 16	Los Cerritos Park
Thursday	August 17	Marine Stadium
Friday	August 18	El Dorado Park

**Department of Parks, Recreation and Marine
Long Beach Summer Concert Series
FY 06 Proposed Revenue and Expenditures**

<u>Expenditures</u>	<u>Concerts 6 Weeks</u>	<u>Concerts 8 Weeks</u>
Municipal Band Concerts	\$350,000	\$440,000
Summer Concerts *	<u>60,000</u>	<u>60,000</u>
Total	\$410,000	\$500,000

Revenues

Tidelands	\$102,081	\$123,750
Transient Occupancy Tax (TOT)	117,919	186,250
Long Beach Gas & Oil Department	70,000	70,000
Public Works Department – Recycling	30,000	30,000
Partners of Parks and Sponsorships	50,000	50,000
Gala Fundraisers	<u>40,000</u>	<u>40,000</u>
Total	\$410,000	\$500,000

*Funding for summer concerts in those City Council districts which have no Municipal Band concerts.