



# CITY OF LONG BEACH

POLICE DEPARTMENT

# R-32

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell  
Chief of Police

March 23, 2010

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive and file the application of Walgreen Company, dba Walgreens, for an original Alcoholic Beverage Control license, at 3570 Atlantic Avenue, and submit a Public Notice of Protest. (District 7)

## DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

## TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by March 24, 2010. Accordingly, City Council action is required at the March 23, 2010 City Council meeting.

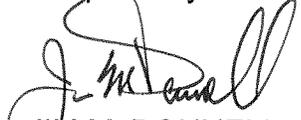
## FISCAL IMPACT

None.

## SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

  
JIM McDONNELL  
CHIEF OF POLICE

JM:DBS:dbs

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5883

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
March 23, 2010

Council District: 7

Applicant: Walgreen Company  
DBA: Walgreens  
Address: 3570 Atlantic Avenue

Type of Application: An original application for an Off-Sale Beer and Wine license.

Bases for possible protest: Over concentration.  
Residences within 100 feet.  
Church within immediate vicinity.  
Licensing the premises would be contrary to Long Beach Zoning Ordinances,

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity is required for this application.

Census Tract: 5720.01

Boundaries: Bixby Road to the North  
City Limits/Wardlow Road to the South  
City Limits/Cherry Avenue to the East  
Atlantic Avenue to the West

Number of licenses allowed: 4  
Number of licenses existing: 6

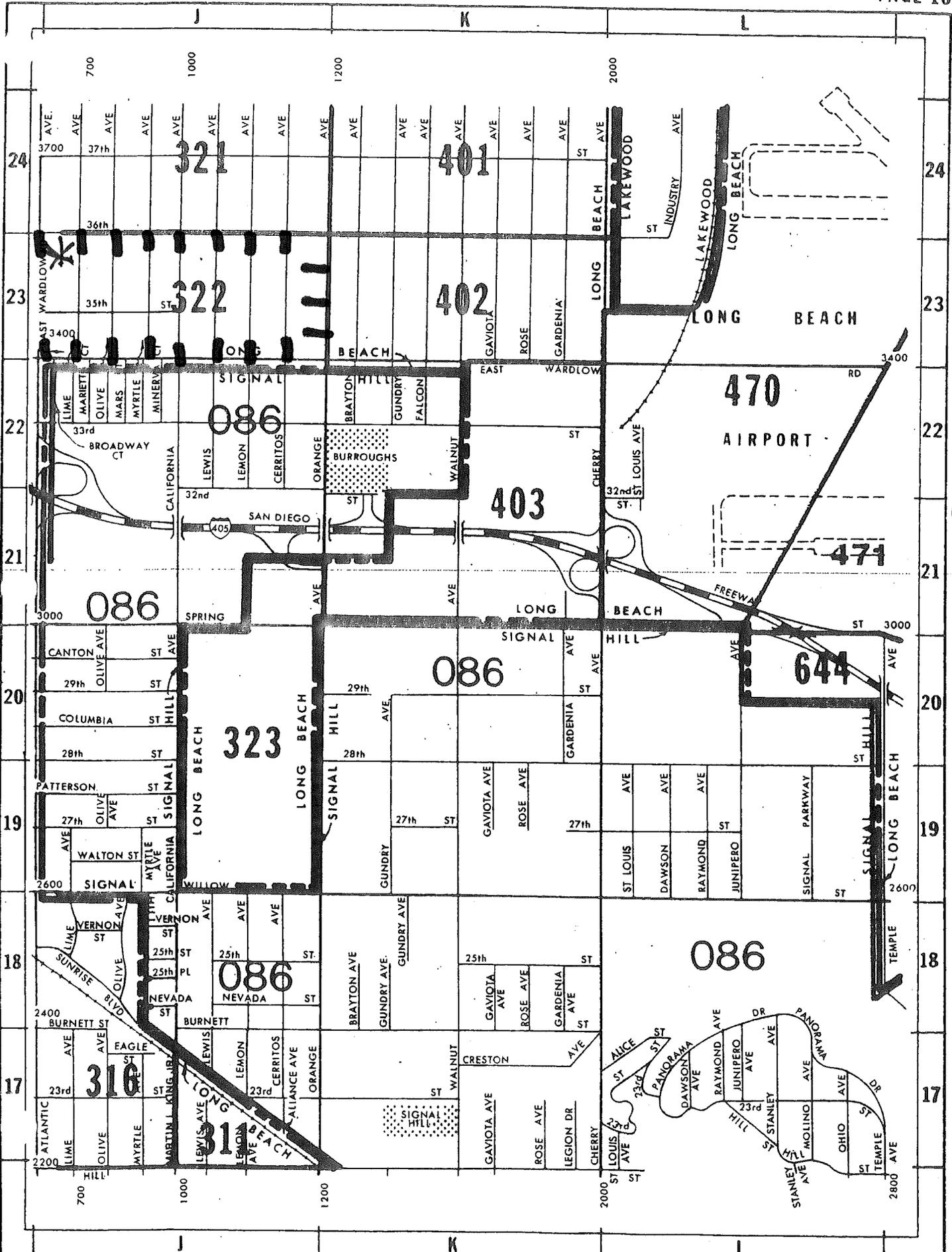
Police Reporting District: 322

Boundaries: 36th Street to the North  
City Limits to the South  
Orange Avenue to the East  
Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 68. Crime in a reporting district must be at least 199 to qualify for a high crime protest.

Type of business: A drug store.

Last day to request conditions and protest: Extended to March 24, 2010



(1)

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**Date:** March 23, 2010  
**To:** File  
**From:** Dana Smith, Detective, Vice Investigations Section  
**Subject:** **WALGREENS, 3570 ATLANTIC AVENUE**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (02/02/09-02/02/10)**

1	R594	Vandalism Report	Advised
1	R484	Petty Theft Report	Will File Later

**ABC INSPECTIONS (past three years)**

None

**RESIDENCE WITHIN 100 FEET**

629 East 36 <sup>th</sup> Street	Single Family Residence
640 East 36 <sup>th</sup> Street	Single Family Residence
640 ½ East 36 <sup>th</sup> Street	Single Family Residence
650 East 36 <sup>th</sup> Street	Single Family Residence
3603 Lime Avenue	Single Family Residence
3585 Lime Avenue	Single Family Residence
3583 Lime Avenue	Single Family Residence
3573 Lime Avenue	Single Family Residence
3575 Lime Avenue	Single Family Residence
3565 Lime Avenue	Single Family Residence
3559 Lime Avenue	Single Family Residence
3553 Lime Avenue	Single Family Residence
3551 Lime Avenue	Single Family Residence
3543 Lime Avenue	Single Family Residence
3545 Lime Avenue	Single Family Residence

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

505 East 36 <sup>th</sup> Street	Church of Christ
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DBS:db  
cfs.memo