

CITY OF LONG BEACH

DEPARTMENT OF COMMUNITY DEVELOPMENT

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BELMONT SHORE PARKING AND BUSINESS IMPROVEMENT AREA COMMISSION MEMBERS
City of Long Beach
California

February 19, 2008

REFERENCE: Item #6

SUBJECT: Recommendation to City Staff to expend up to \$5,000 for installing

seasonal landscaping.

DISCUSSION

Staff has requested and received a proposal from Midori Gardens to install seasonal landscaping around the "Welcome" signs at the east and west ends of Second Street. This program would consist of installing plants at designated times of the year in colors appropriate to the season:

Spring -mixed seasonal colors

Summer -red, white, blue (Memorial and Independence holidays)

Fall -mixed seasonal colors

Winter -poinsettias (Holiday season)

RECOMMENDATION

Recommend that the City expend up to \$5,000 to install seasonal landscaping on Second Street.

Attachment: Landscaping proposal from Midori Gardens