

# CITY OF LONG BEACH

# C-15

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna  
Chief of Police

August 15, 2017

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive and file the application of RMS Franchise Group, Inc., dba The Pizza Press, for an original application of an Alcoholic Beverage Control (ABC) license, at 5242 East Second Street. (District 3)

## DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

## TIME CONSIDERATIONS

City Council action is requested on August 15, 2017, to respond to the Department of Alcoholic Beverage Control by the August 17, 2017, due date.

## FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

## SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

APPROVED:

ROBERT G. LUNA  
CHIEF OF POLICE

  
PATRICK H. WEST  
CITY MANAGER

RGL:jjja

HONORABLE MAYOR AND CITY COUNCIL  
August 15, 2017

Council 3

Applicant: RMS Franchise Group, Inc.  
DBA: The Pizza Press  
Address: 5242 East Second Street

Type of Application: An original application for an On-Sale Beer and Wine for a bona fide public eating place license.

Bases for possible protest: Over concentration.  
High Crime.  
Residences within a 100 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5773.00

Boundaries: Livingston Drive/2<sup>nd</sup> Street to the North  
Long Beach Outer Harbor to the South  
Bayshore Avenue/54<sup>th</sup> Place/Long Beach Outer Harbor to the East  
Termino Avenue/Long Beach Outer Harbor to the West

Number of licenses allowed: 5  
Number of licenses existing: 24

Police Reporting District: 151

Boundaries: Second Street to the North  
Pacific Ocean to the South  
Bayshore Avenue to the East  
Nieto Avenue/52<sup>nd</sup> Place to the West

Reported crimes in this district for ABC purposes are 246. Crime in a reporting district must be at least 138 to qualify for a high crime protest.

Type of business: A restaurant.  
Last day to request conditions and protest: August 17, 2017



**Date:** August 15, 2017  
**To:** File  
**From:** Jennifer Arzola, Detective, Vice Investigations Section  
**Subject:** **THE PIZZA PRESS. – 5242 EAST SECOND STREET**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (6/28/16-6/28/17)**

None

**ABC INSPECTIONS (past three years)**

5/4/2015      ABC Undercover Inspection      No Violations Observed

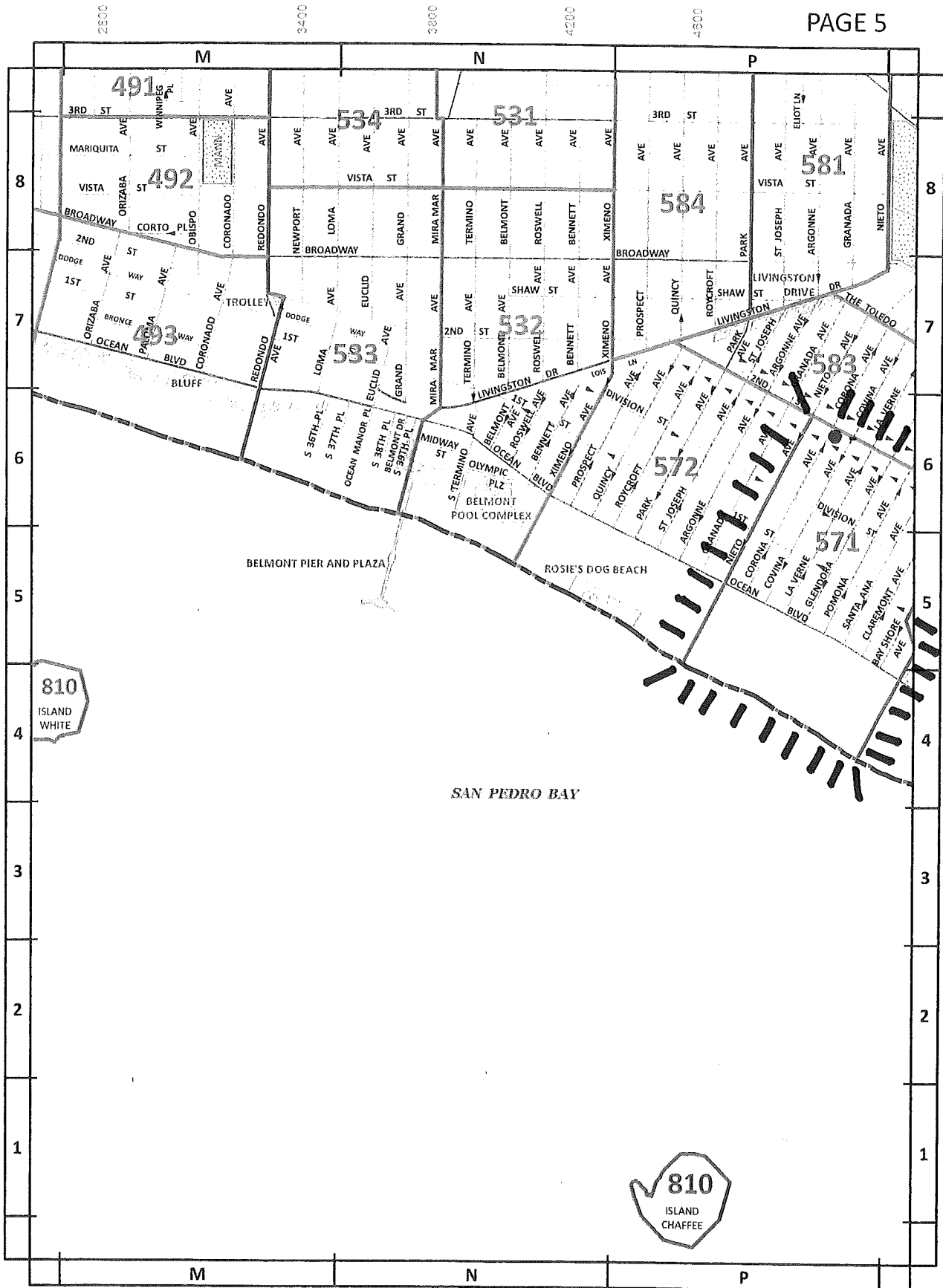
**RESIDENCES WITHIN 100 FEET**

177 Covina Avenue	Multi-Unit Complex
177-A Covina Avenue	Multi-Unit Complex
179 Covina Avenue	Multi-Unit Complex
179-A Covina Avenue	Multi-Unit Complex
180 Covina Avenue	Multi-Unit Complex
182 Covina Avenue	Multi-Unit Complex
182 ½ Covina Avenue	Multi-Unit Complex
184 Covina Avenue	Multi-Unit Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None

JJA:jj  
CFSmemo.ThePizzaPress



810  
ISLAND  
WHITE

810  
ISLAND  
CHAFFEE

SAN PEDRO BAY

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