



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

April 3, 2013

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of The Stave Incorporated, dba The Stave, to Determine the Application Serves the Public Convenience and Necessity for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control License at 170 The Promenade North, with conditions.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, April 2, 2013, received and filed the subject application, with conditions as requested by Suja Lowenthal, Councilmember for the Second District. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your records.

Respectfully submitted,


LARRY G. HERRERA
CITY CLERK

Prepared by:
Daisy Gomez

Attachment

cc: Suja Lowenthal, Councilmember, Second District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

POLICE DEPARTMENT

R-23

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

April 2, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of The Stave Incorporated, dba The Stave, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control license, at 170 The Promenade North, with conditions. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by April 19, 2013. Accordingly, City Council action is required at the April 2, 2013 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

HONORABLE MAYOR AND CITY COUNCIL

April 2, 2013

Page 2

Respectfully submitted,

R. Luna for JMC.

JIM McDONNELL
CHIEF OF POLICE

JM:LBB:lbb

APPROVED:



PATRICK H. WEST
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL

April 2, 2013

Council 2

Applicant: The Stave Inc
DBA: The Stave
Address: 170 The Promenade N

Type of Application: A person-to-person and premise-to-premise transfer of an On-Sale General public premise license. This business is upgrading from a Beer and Wine to a General license.

Bases for possible protest: High crime.
Over concentration.
Residence within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity is required for this application.

Census Tract: 5760.01

Boundaries: Broadway to the North
Pacific Ocean to the South
Alamitos Avenue/Shoreline Drive to the East
Harbor Scenic Drive to the West

Number of licenses allowed: 4
Number of licenses existing: 76

Police Reporting District: 153

Boundaries: Broadway to the North
Ocean Boulevard to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 495. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A bar.
Last day to request
Conditions and protest: April 19, 2013



Date: April 2, 2013
To: File
From: Laurie Briney, Detective, Vice Investigations Section
Subject: THE STAVE, 170 THE PROMENADE NORTH

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (2/28/12-2/28/13)

1	ASTF	Assist Fire Department	ACIT
1	R459	Burglary Report	WFL
1	DISPUT	Dispute Call	GOA
1	484	Petty Theft	BF
1	Unwelc	Unwelcome Subject	ADV

ABC INSPECTIONS (past three years)

1 No Violations Observed

RESIDENCE WITHIN 100 FEET

133 The Promenade North	97 Unit Condominium Complex
150 The Promenade North	62 Unit Condominium Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

LB
cfsmemo



Memorandum

To: Mayor and City Council

April 2, 2013

From: Suja Lowenthal, Second District

Subject: The Stave Original ABC License, 170 The Promenade North

REQUESTED CONDITIONS:

I respectfully request Council concurrence and ABC approval of the following conditions:

1. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
2. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.
3. Trash shall not be emptied into outside containers between the hours of 12:00 am – 7:00 am.
4. There shall be no live entertainment of any type, including but not limited to live music, disc jockey, karaoke, male or female performers or fashion shows.
5. There shall be no dancing allowed on the premises.

Please do not hesitate to contact me should you have additional questions at (562) 570-668

Fax Delivery Successful

Fax Notification

Fax Notification

To:	ABC License	From:	Daisy Gomez/CC/CLB
Fax subject:	ABC License Letter and Conditions - The Stave Incorporated, dba The Stave, at 170 The Promenade North	Status:	
Fax number:	982-1396	Cover page:	Default
Date sent:	2013-04-03 16:09:27	Total pages sent:	8
Calling Station ID:	City of Long Beach		

Advanced

Fax Notification

Request number:	365604	Line number:	20
Number of retries:	0	Process time:	115 seconds

For more information follow this document link to the outbound log entry. 