



CITY OF LONG BEACH

C-14

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS
Chief of Police

October 23, 2007

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Wild Oats Markets Inc., dba Wild Oats Natural Marketplace, for a stock transfer of an alcoholic beverage control license, at 6550 East Pacific Coast Highway, with existing conditions. (District 3)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses. This Stock Transfer application is placed on the Consent Calendar for your information only; conditions that were placed on the original license continue to be enforceable. Additional information and a map are attached.

TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control will finalize this transfer on October 26, 2007. Accordingly, City Council action is required at the October 23, 2007 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

Handwritten signature of Anthony W. Batts in black ink.

ANTHONY W. BATTS
CHIEF OF POLICE

APPROVED:

Handwritten signature of Patrick H. West in black ink, with a small "PH" monogram to the left.

PATRICK H. WEST
CITY MANAGER

AWB:DBS:dbs
attachments

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
October 23, 2007

Council District: 3

Applicant: Wild Oats Markets Incorporated
DBA: Wild Oats Natural Marketplace
Address: 6550 East Pacific Coast Highway

Type of Application: A stock ownership transfer of an Off-Sale Beer and Wine license.

Basis for possible protest: None.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5776.01

Boundaries: 7th Street/Garden Grove Freeway to the North
Long Beach Marina/San Gabriel River/County Line to the South
County Line to the East
Los Cerritos Channel/Marina Drive/Long Beach Marina to the West

Number of licenses allowed: 1

Number of licenses existing: 6

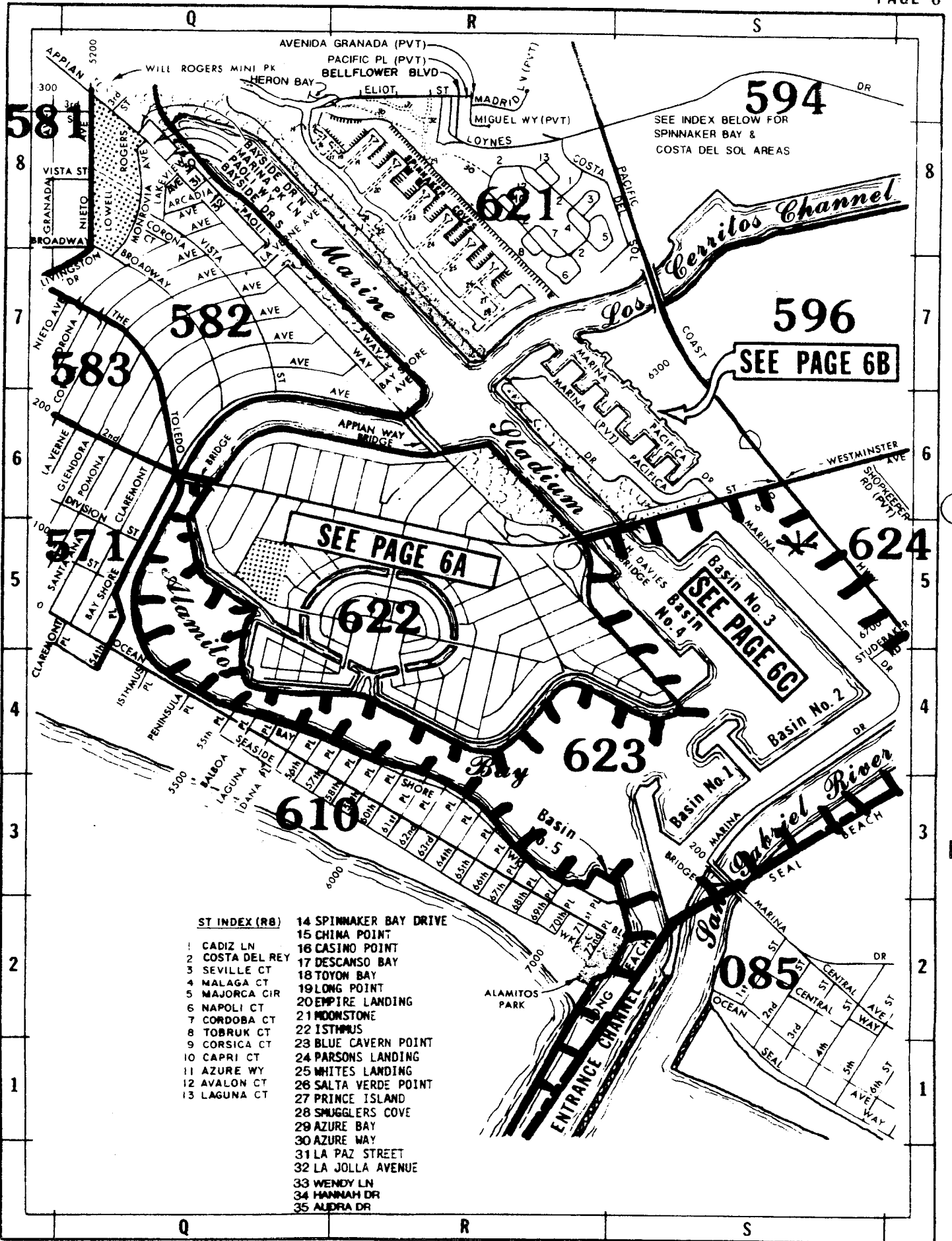
Police Reporting District: 623

Boundaries: 2nd Street/Naples Island to the North
Alamitos Bay/San Gabriel River to the South
Pacific Coast Highway/County Line to the East
Alamitos Bay to the West

Reported crimes in this district for ABC purposes are 196. Crime in a reporting district must be at least 191 to qualify for a high crime protest. A protest may not be filed on a stock transfer application.

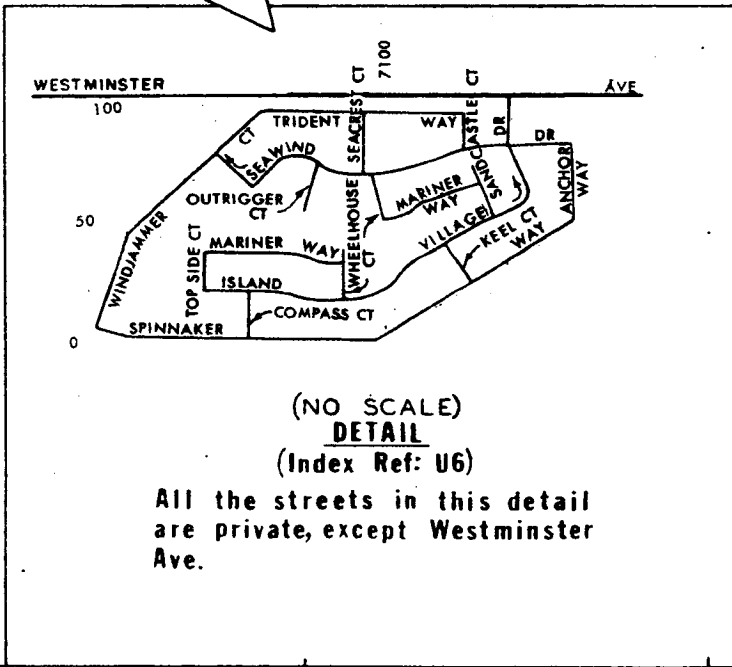
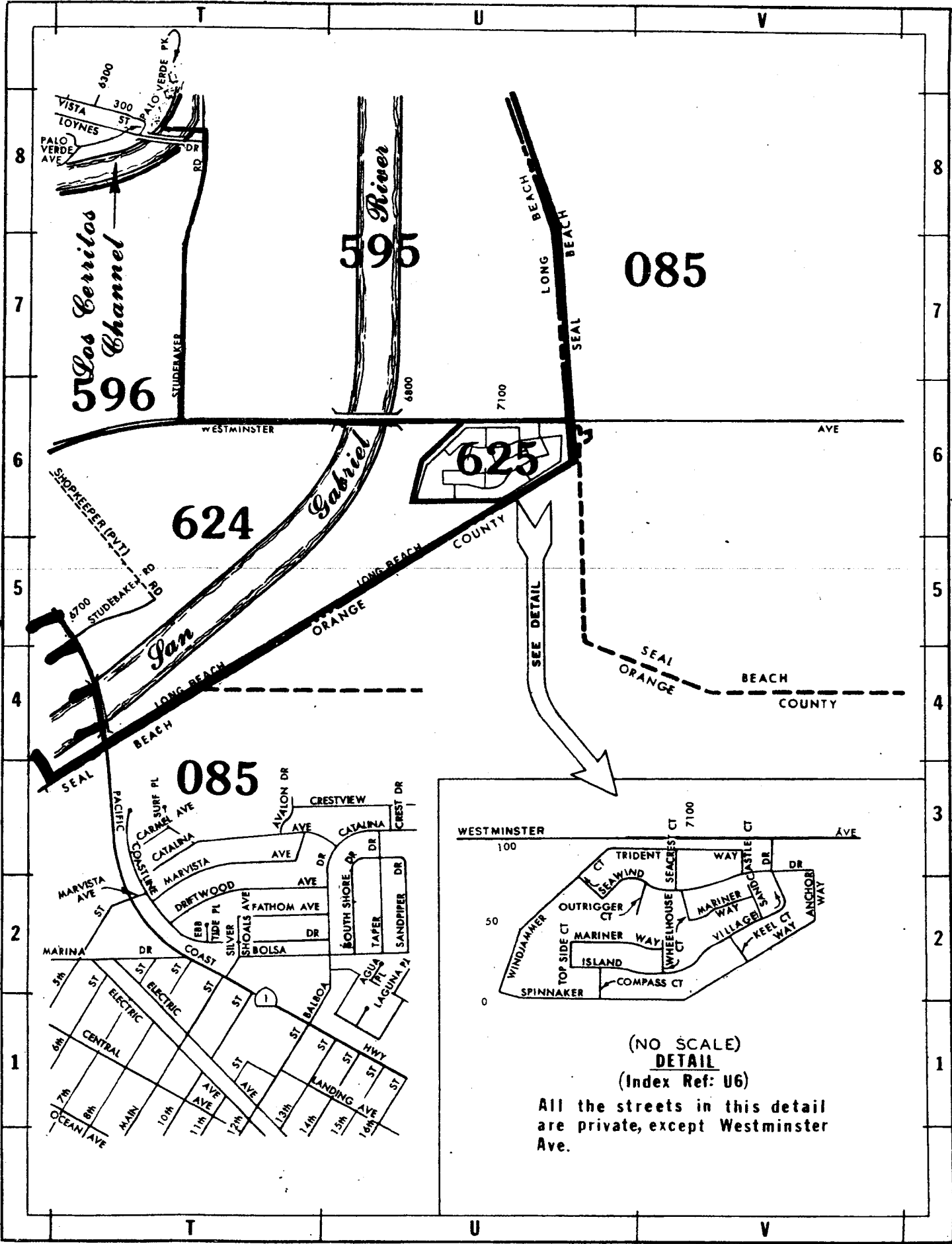
Type of business: A grocery store.

Last day to request conditions: October 26, 2007



ST INDEX (R8)

- 1 CADIZ LN
- 2 COSTA DEL REY
- 3 SEVILLE CT
- 4 MALAGA CT
- 5 MAJORCA CIR
- 6 NAPOLI CT
- 7 CORDOBA CT
- 8 TOBRUK CT
- 9 CORSICA CT
- 10 CAPRI CT
- 11 AZURE WY
- 12 AVALON CT
- 13 LAGUNA CT
- 14 SPINNAKER BAY DRIVE
- 15 CHINA POINT
- 16 CASINO POINT
- 17 DESCANSO BAY
- 18 TOYON BAY
- 19 LONG POINT
- 20 EMPIRE LANDING
- 21 MOONSTONE
- 22 ISTHMUS
- 23 BLUE CAVERN POINT
- 24 PARSONS LANDING
- 25 WHITES LANDING
- 26 SALTA VERDE POINT
- 27 PRINCE ISLAND
- 28 SMUGGLERS COVE
- 29 AZURE BAY
- 30 AZURE WAY
- 31 LA PAZ STREET
- 32 LA JOLLA AVENUE
- 33 WENDY LN
- 34 HANNAH DR
- 35 AUDRA DR



(NO SCALE)
DETAIL
 (Index Ref: U6)
 All the streets in this detail
 are private, except Westminster
 Ave.



Date: October 23, 2007
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **WILD OATS NATURAL MARKETPLACE, 6550 E. PACIFIC COAST HIGHWAY**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (09/28/06-09/28/07)

None

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

Not applicable

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Not applicable

DBS:db
cfs.mem