



# CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

March 25, 2010

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of Sababa Entertainment Incorporated, dba Sababa, for a Person-to-Person and Premise-to-Premise Transfer of an Alcoholic Beverage Control License at 6527 East Pacific Coast Highway.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, March 23, 2010, received and filed the subject application with the attached conditions requested by Gary DeLong, Councilmember for the Third District, and discussed with an owner's representative. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

The City of Long Beach thanks you for taking this request into consideration. Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,

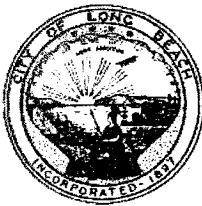
A handwritten signature in black ink that reads "Larry Herrera".

LARRY G. HERRERA  
CITY CLERK

Prepared by:  
Nancy Muth

Attachment

cc: Gary DeLong, Councilmember, Third District  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396



# CITY OF LONG BEACH

POLICE DEPARTMENT

# R-28

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

**Jim McDonnell**  
*Chief of Police*

March 23, 2010

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive and file the application of Sababa Entertainment Incorporated, dba Sababa, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control license, at 6527 East Pacific Coast Highway, with conditions. (District 3)

## DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

## TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by April 2, 2010. Accordingly, City Council action is required at the March 23, 2010 City Council meeting.

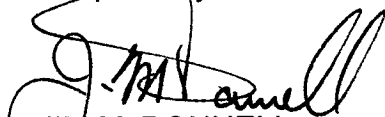
## FISCAL IMPACT

None.


## SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

  
JIM McDONNELL  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

JM:DBS:dbs

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5883

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
March 23, 2010

Council District: 3

Applicant: Sababa Entertainment Incorporated  
DBA: Sababa  
Address: 6527 East Pacific Coast Highway

Type of Application: A person-to-person and premise-to-premise transfer of an On-Sale General for bonafide eating place license. This license is being transferred from Casa Escobar Malibu Corporation to Sababa Entertainment Incorporated.

Basis for possible protest: Over concentration.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5776.01

Boundaries: 7th Street/Garden Grove Freeway to the North  
Long Beach Marina/San Gabriel River/County Line to the South  
County Line to the East  
Los Cerritos Channel/Marina Drive/Long Beach Marina to the West

Number of licenses allowed: 2

Number of licenses existing: 25

Police Reporting District: 624

Boundaries: Westminster Avenue to the North  
County Line to the South  
Windjammer Court/Spinnaker Way to the East  
Pacific Coast Highway to the West

Reported crimes in this district for ABC purposes are 46. Crime in a reporting district must be at least 199 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request conditions and protest: April 2, 2010



**Date:** March 23, 2010  
**To:** File  
**From:** Dana Smith, Detective, Vice Investigations Section  
**Subject:** **SABABA, 6527 EAST PACIFIC COAST HIGHWAY**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (03/04/09-03/04/10)**

None

**ABC INSPECTIONS (past three years)**

None

**RESIDENCE WITHIN 100 FEET**

None

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN  
600 FEET**

None

DBS:db  
cfs.memo



**Date:** March 23, 2010

**To:** Honorable Mayor Foster and Members of the City Council

**From:** Gary DeLong, Councilmember, Third District *GD*

**Subject:** 6527 East Pacific Coast Highway, dba Sababa, ABC License #28

I am submitting the following conditions for your consideration for the application of an Original On-Sale General license for a bonafide eating place.

1. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
2. The permittee shall not allow employees to discard trash or bottles into the outside dumpsters between the hours of 10 p.m. and 8 a.m.
3. There shall be no exterior advertising promoting or indicating the availability of alcoholic beverages.
4. Sound shall not be audible within fifty feet (50') from the exterior of the premises in any direction.
5. The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside the establishment at all times.
6. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 11:00 a.m. and 11 p.m., seven days a week.
7. The quarterly gross sales of alcoholic beverages shall not exceed the gross sales of food during the same period. The licensee shall at all times maintain records which reflect separately the gross sales of food and the gross sales of alcoholic beverages of the licensed business. Said records shall be kept no less frequently than on a quarterly basis and shall be made available to the Department on demand.
8. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.

GD:jt

\*\*\*\*\* -IND. XMT JOURNAL- \*\*\*\*\* DATE MAR-25-2010 \*\*\*\*\* TIME 08:21 \*\*\*\*\*

DATE/TIME = MAR-25-2010 08:18  
JOURNAL No. = 14  
COMM.RESULT = OK  
PAGE(S) = 005/005  
DURATION = 00:00'48  
FILE No. = 009  
MODE = MEMORY TRANSMISSION  
DESTINATION = 99821396  
RECEIVED ID = D.A.B.C. / 562 982 1396  
RESOLUTION = STD

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