

AN ORDINANCE OF THE CITY COUNCIL OF THE  
CITY OF LONG BEACH AMENDING THE LONG BEACH  
MUNICIPAL CODE BY ADDING CHAPTER 9.35,  
RELATING TO AGGRESSIVE SOLICITATION

WHEREAS, the City of Long Beach (the "City") is a municipal corporation and Charter City duly organized and existing under its Charter (the "Charter") and the Constitution of the State of California; and

WHEREAS, it is the intent of the City Council in enacting this Ordinance to improve the quality of life and economic vitality of the City, and to protect the safety of the general public against certain abusive conduct of persons engaged in solicitation, by imposing reasonable manner and place restrictions on solicitation while respecting the constitutional rights of free speech for all citizens; and

WHEREAS, the City Council finds that an increase in aggressive solicitation throughout the city has become extremely disturbing and disruptive to residents and businesses, and has contributed not only to the loss of access to and enjoyment of public places, but also to an enhanced sense of fear, intimidation and disorder; and

WHEREAS, aggressive solicitation usually includes approaching or following pedestrians, the use of abusive language, unwanted physical contact, or the intentional blocking of pedestrian and vehicular traffic. The City Council further finds that the presence of individuals who solicit money from persons at or near banks or automated teller machines is especially threatening and dangerous; and

WHEREAS, the City Council further finds as abusive the solicitation of people in places where they are a "captive audience" in which it is impossible or difficult for them to exercise their own right to decline to listen to or to avoid solicitation from others. Such places include buses, parking lots and structures, and outdoor dining areas. Restricting

OFFICE OF THE CITY ATTORNEY  
ROBERT E. SHANNON, City Attorney  
333 West Ocean Boulevard, 11th Floor  
Long Beach, CA 90802-4664

1 solicitation in such places will provide a balance between the rights of solicitors and the  
2 rights of persons who wish to decline or avoid such solicitations, and will help avoid or  
3 diminish the threat of violence in such unwarranted and unavoidable confrontations; and

4 WHEREAS, this law is timely and appropriate because current laws and  
5 City regulations are insufficient to address the aforementioned problems. The restrictions  
6 contained herein are neither overbroad nor vague and are narrowly tailored to serve a  
7 substantial governmental interest. Furthermore, in enacting this legislation, the City  
8 Council recognizes the availability of community service and other sentencing  
9 alternatives, which may be appropriate remedies for violations of this law. The goal of  
10 this law is to protect citizens from the fear and intimidation accompanying certain kinds of  
11 solicitation that have become an unwelcome and overwhelming presence in the City; and

12 WHEREAS, the City Council now desires to amend the Long Beach  
13 Municipal Code by adding Chapter 9.35;

14  
15 NOW, THEREFORE, the City Council of the City of Long Beach ordains  
16 as follows:

17  
18 Section 1. The Long Beach Municipal Code is amended by adding  
19 Chapter 9.35 to read as follows:

20 Chapter 9.35

21 Aggressive Solicitation

22  
23 9.35.010 Aggressive solicitation prohibited.

24 A. It shall be unlawful for any person to solicit by threatening,  
25 harassing, intimidating or aggressively coercing another person on a  
26 public street or sidewalk or any place open to the general public. This  
27 Chapter does not regulate solicitation on private property.

28 B. "Solicitation" means any verbal request, or any non-verbal

1 request made with a sign, by a person seeking an immediate donation of  
2 money, food, cigarettes or items of value. Purchase of an item for an  
3 amount far exceeding its value, under circumstances where a  
4 reasonable person would understand that the purchase is in substance a  
5 donation, is a donation for purposes of this Chapter.

6 C. "Solicit" means to be engaged in the act of solicitation.

7 D. For purposes of this Section, a person aggressively  
8 coerces, threatens, harasses or intimidates another person when:

9 1. The solicitor's conduct would cause a reasonable  
10 person in the position of the solicitee to fear for his or her safety; or

11 2. The solicitor intentionally blocks the path of the  
12 solicitee; or

13 3. The solicitor persists in following the solicitee closely,  
14 and continues to demand money or other things of value after the solicitee  
15 has rejected the solicitation by words or conduct.

16 E. For purposes of this Section, the following facts, among  
17 others, are relevant in deciding whether a reasonable person would have  
18 cause to fear for his or her safety:

19 1. The solicitor makes physical contact with the solicitee  
20 or the solicitor uses verbally abusive language;

21 2. The proximity of the solicitor to the solicitee; or

22 3. The duration of the solicitation; or the solicitor makes  
23 threatening gestures or other threatening conduct, including closely  
24 following the solicitee.

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26 9.35.020 Prohibited locations.

27 A. It shall be unlawful for any person to solicit another person  
28 who is in or at any of the following locations:

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1. In a public transportation bus or public transportation bus stop;
2. Within twenty feet (20') of an automated teller machine that is adjacent to a public sidewalk or street;
  - a. "automated teller machine" shall mean any electronic information processing device which accepts or dispenses cash in connection with a credit, deposit or convenience account;
3. In a City-owned parking structure or surface lot;
4. In the outdoor dining area of a restaurant, café or similar establishment which serves food or drinks for immediate consumption.

9.35.030 Exception.

The prohibitions listed in Section 9.35.020 shall not apply to solicitations related to business which is being conducted on the subject premises or location by the owner or responsible party.

9.35.040 Penalty.

Violation of, or failure to comply with, any provision of this Chapter 9.35 constitutes a criminal offense punishable as an infraction for the first offense, and a misdemeanor for any subsequent offense committed within a twelve (12) month period, with criminal penalties set forth in Chapter 1.32 of this Code.

9.35.050 Severability.

In the event any portion of Chapter 9.35 is deemed to be unenforceable, or is in conflict with applicable law, the remainder of Chapter 9.35 will be enforced and will remain in full force and effect.

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Section 2. The City Clerk shall certify to the passage of this ordinance by the City Council and cause it to be posted in three (3) conspicuous places in the City of Long Beach, and it shall take effect on the thirty-first (31st) day after it is approved by the Mayor.

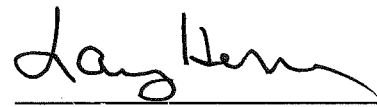
I hereby certify that the foregoing ordinance was adopted by the City Council of the City of Long Beach at its meeting of November 15, 2011, by the following vote:

Ayes: Councilmembers: DeLong, O'Donnell, Schipske, Johnson,  
Gabelich, Neal.

Noes: Councilmembers: Andrews.

Absent: Councilmembers: Garcia, Lowenthal.

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\_\_\_\_\_  
City Clerk

Approved: 11/16/11  
\_\_\_\_\_  
(Date)

  
\_\_\_\_\_  
Mayor