



# CITY OF LONG BEACH

**C-8**

## POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna  
Chief of Police

July 17, 2018

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Authorize the City Manager, or designee, to execute all necessary documents to enter into an agreement with the Art Center College of Design of Pasadena, for the Long Beach Police Department to collaborate on an educational project in the Fall of 2018. (Citywide)

### DISCUSSION

City Council approval is requested for the Long Beach Police Department (LBPDP) to enter into an agreement with the Art Center College of Design of Pasadena (Art Center), for collaborating on an educational project as part of a class at the Art Center in the Fall of 2018. The Arts Center has received a grant from the National Endowment of the Arts to develop a visually compelling, technology-infused, recruitment campaign that aims to help LBPDP, working in partnership with local resources and organizations, recruit police officers to serve the community of Long Beach. The students will use a human-centered approach to technology and social media, with a focus to enhance LBPDP's efforts to recruit applicants for police officers.

The purpose of this project is to enhance the academic and educational experience of the students in the class by promoting educational opportunities, exposing the students to real world design experience and expanding the students' boundaries of design processes through exploration and research. LBPDP staff will provide feedback, answers, and guidance regarding student projects. Either party may terminate the agreement at any time for any reason with 30 days' written notice.

This matter was reviewed by Deputy City Attorney Monica J. Kilaita and by Budget Management Officer Rhutu Amin Gharib on June 20, 2018.

### TIMING CONSIDERATIONS

City Council action is requested on July 17, 2018, to ensure the agreement is in place expeditiously.

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FISCAL IMPACT

LBPD will provide in-kind services, including staff time to participate in selected class time and space for designated project workshops and/or presentations. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:



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PATRICK H. WEST  
CITY MANAGER