



# CITY OF LONG BEACH

PUBLIC WORKS DEPARTMENT

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SEPTEMBER 18 2014

## **BELMONT SHORE PARKING AND BUSINESS IMPROVEMENT AREA ADVISORY COMMISSION MEMBERS**

City of Long Beach  
California

**REFERENCE:** 14-058BS

**RECOMMENDATION:** Recommendation to receive and file the Belmont Shore Parking Meter Various Scenarios Analysis report prepared by City staff.

### **DISCUSSION**

For several years the Commission has been exploring the possibility of replacing the parking meters in the Belmont Shore Parking and Business Improvement Area (BSPBIA) with more efficient and modern meters. Studies have been conducted to analyze various options for upgrading the existing meters with the intention of improving efficiency of operation, as well as enhancing convenience for motorists. Some reported options have included installation of multi meter pay stations and new meter heads that allow for paying by credit cards, as well as coins.

Currently there are approximately 570 parking meters within the BSPBIA boundaries, and of those there are approximately 365 on E. 2<sup>nd</sup> Street. Those meters located on E. 2<sup>nd</sup> Street have the rate set at \$0.50 per hour, with a two-hour limit, and are enforced every day, except holidays, from 10:00AM to 7:00PM. The meters located in the City owned parking lots have the rate set at \$0.25 per hour, with a two-hour limit, except for approximately 48 meters located at the south portion of the lots, which have a declining compound rate that starts at \$0.25 per hour and declines to \$0.13 per hour.

In addition to making it more convenient for motorists visiting Belmont Shore, a potential outcome as a result of upgrading the meters would be an increase of parking meter revenue. Other cities that have installed modern technology parking meters have reported an increase in revenue, as well as a decline in meter failure.

The City of Long Beach staff has analyzed various scenarios for structuring the parking rates. The attached report details City staff conclusions. City staff has requested that the Commission review the scenarios and make their recommendations.

### **RECOMMENDATION**

Approve recommendation.