

## **Central Project Area Committee**

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### **Strategic Plan Task Force Meetings Held**

The following are the priorities chosen by the individual Task Forces for the specified areas:

#### **Long Beach Blvd. (Bob Lee, Chair)**

1. TOD across from Barcelona and Olive Court. from Carwash north
2. Southeast corner of Dayman at Long Beach Blvd
3. Southeast corner of 21<sup>st</sup> Street @ Long Beach Blvd. to commercial development
4. Southeast corner of 20<sup>th</sup> Street @ Long Beach Blvd. to commercial development

#### **Willow St. (Carolyn Smith Watts, Chair)**

1. Acquire block of the (ex) La Lupita site, maintaining church in that block, develop into major retail site to include major grocery, pharmacy, bank.
2. Eliminate pocket park, add parking for existing Library.
3. No additional residential (density on top of retail) to be added.
4. Develop center medians on both Santa Fe and Willow St.

#### **Memorial Hospital (Pat Bergendahl, Chair)**

1. Retention and expansion of Cabe Motors.
2. Acquisition of property in the vicinity of S/W corner of Atlantic and Willow

#### **Wrigley Village (Annie Greenfield-Wisner, Chair)**

1. Assembly of parcels to develop a park with Community Center
2. Façade improvement plan.
3. Median at Pacific Ave between PCH and Willow be removed. Possibility of diagonal parking will be investigated. Additional and/or upgrading street lighting in this area.

#### **PCH at Orange (Latasha Company, Chair)**

1. Acquiring land for proposed grocery store at corner of PCH/Orange.
2. Motels on North side of PCH to be upgraded to retail
3. MLK/Cerritos block to be reworked and add parking to that corner. (Move VIP/other businesses in that center to the PCH corridor and use that whole corner for parking for that block.

#### **West Anaheim (Ricardo Linarez, Chair)**

1. Land acquisition for expansion of Washington Middle School on South, for proposed American Marketplace.
2. Mixed use development in North block of Anaheim St. between Pine and Pacific Ave.
3. Expansion of Seaside Park at 15<sup>th</sup> St. and Chestnut.

### **West Anaheim (Ricardo Linarez, Chair) (cont'd)**

#### **Wilmore Historic District recommendations**

1. Acquisition of empty lots in historic district for use in relocation of historic homes.
2. Expansion of Drake Park with residential element.
3. Resurface of Courts and Ways. If there are no garage entries in these Courts and Ways, develop into pedestrian walkways.
4. Street signs at traffic signals identifying Historic District for streetscape enhancement.

### **East Anaheim (Edward Tan, Chair)**

1. Acquisition of land at Anaheim and Atlantic (empty lot Southeast corner).
2. Expansion of MacArthur Park and Library.
3. Façade improvement and code enforcement throughout the corridor.

### **7<sup>th</sup> Street Corridor (David Hernandez/Brian Ulaszewski, Co-chairs)**

1. Northeast corner of Seventh and Alamitos Blvd. Acquisition of property for future development of University Extension housing and/or educational arts related school.
2. Economic Development and Blight removal-property acquisition of former Sav-On Site. South side of 7<sup>th</sup> Street between Nebraska and Almond.
3. Open space plan- Armory Park development
4. Open space plan – Franklin School shared-use plan. Site acquisition of remaining properties of Franklin Middle School. This could provide access the open space and could provide access of their open space and could provide additional learning facilities, perhaps in partnership with MOLAA.

Secondary but part of Comprehensive Plan for Revitalization

- Code Enforcement
- Façade Improvement
- Streetscape Improvements on 7<sup>th</sup>

### **Follow-up meeting, May 9-Merging of top priorities all task forces combined.**

The combined priorities agree that the acquisition of land is the most important step in reaching the goals of each strategic area.

The next important point is to find, whenever possible, the right partners who can use additional funds from grants or various sources to generate future capital to meet all goals.

Top eight goals;

1. Acquire land for the future location of McCabe Toyota along the North Long Beach Blvd. Corridor.
2. Acquire land for the future location of a grocery store at PCH & Orange
3. Acquire empty lots in the Wilmore Historic District for relocation of historic homes.
4. Acquire land for expansion of Washington Middle School and American Marketplace.
5. Acquire land on the Anaheim corridor at Atlantic
6. Acquire land on Santa Fe from 25<sup>th</sup> to Willow
7. Acquire land at the corner of Alamitos Blvd and 7<sup>th</sup> for development of future home of Cal State or UC Irvine with arts education and housing
8. Acquire land opportunities on Pacific Avenue from 19<sup>th</sup> to 21<sup>st</sup> to assemble parcels for commercial development

Additionally, CPAC reviewed and supports the purchase of land for green space of targeted areas Throughout the Central Project Area critical to the quality of life of all residents.