

City of Long Beach
Economic Recovery Strategy Roundtable Overview
January 26, 2021

Background

On December 1st, the Economic Development & Finance Committee (Committee) of the Long Beach City Council met to [review](#) the economic impacts of COVID-19 and refer a recommendation to the City Council to begin development of an inclusive economic recovery strategy for Long Beach businesses, workers, and property owners. On December 15th, the City Council [directed](#) the City Manager to implement the following five (5) objectives. Review the [presentation](#) online.

Objectives

1. **Strategy:** develop a comprehensive Economic Recovery Strategy (Strategy) to accelerate the economic recovery of Long Beach businesses and workers from COVID-19.
2. **Community Outreach:** conduct a robust community outreach program to solicit input and feedback regarding the Strategy from local business owners and workers.
3. **Equity:** incorporate goals and objectives from the Framework for Racial Reconciliation report to promote a more racially inclusive and equitable economic recovery.
4. **Legislation:** identify a legislative agenda required to advocate for projects identified in the Strategy and to secure funding from State and Federal governments in future stimulus bills.
5. **Final Report:** prepare and deliver to the City Council for approval no later than **April 1, 2021**, the Strategy final report for distribution to the community and partners.

Roundtables

City staff are in the process of scheduling and conducting up to twenty-four (24) Roundtables with community-based organizations, business associations, workers, and industry experts [between February 1st to February 12th](#), to identify and develop “shovel ready” recommendations to present to the Economic Development & Finance Committee and City Council for approval no later than April 1st.

- **Virtual Format:** via Zoom with call-in options
- **Timing:** February 1st to February 12th
- **Length:** 90-minutes
- **Agenda:** participants will receive a short presentation and respond to a series of questions
- **Recording:** meeting video, audio, and chat will be recorded
- **Outcome:** responses will be summarized and included in Final Report to City Council no later than April 1st

