



# CITY OF LONG BEACH

POLICE DEPARTMENT  
400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna  
Chief of Police

March 3, 2015

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of Navarro Norton Partner, LLC, dba Lola's Mexican Cuisine, for a Premise-to-Premise and Person-to-Person transfer of an Alcoholic Beverage Control license, at 2030 East 4<sup>th</sup> Street. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by March 6, 2015. Accordingly, City Council action is required at the March 3, 2015 City Council meeting.

FISCAL IMPACT

None.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST  
CITY MANAGER

RGL:LBB:ibb

HONORABLE MAYOR AND CITY COUNCIL  
March 3, 2015

Council District: 2

Applicant: Navarro Norton Partners, LLC  
DBA: Lola's Mexican Cuisine  
Address: 2030 East 4th Street

Type of Application: A person-to-person and premise-to-premise transfer of an On-Sale General for bonafide eating place license. This license is being transferred from a restaurant in Santa Clarita, California.

Bases for possible protest: Over concentration.  
Residences within 100 feet.  
Schools within 600 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5768.01

Boundaries: 7th Street to the North  
Appleton Street/3rd Street to the South  
Molino Avenue to the East  
Cherry Avenue to the West

Number of licenses allowed: 2  
Number of licenses existing: 8

Police Reporting District: 434

Boundaries: 4th Street to the North  
Broadway to the South  
Lindero Avenue/Carroll Park East to the East  
Cherry Avenue to the West

Reported crimes in this district for ABC purposes are 89. Crime in a reporting district must be at least 147 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request conditions and protest: March 06, 2015



**Date:** March 3, 2015  
**To:** File  
**From:** Laurie Barajas, Detective, Vice Investigations Section  
**Subject:** **LOLA'S MEXICAN CUSINE – 2030 EAST 4<sup>TH</sup> STREET**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (2/4/14 to 2/4/15)**

None

**ABC INSPECTIONS (past three years)**

None

**RESIDENCES WITHIN 100 FEET**

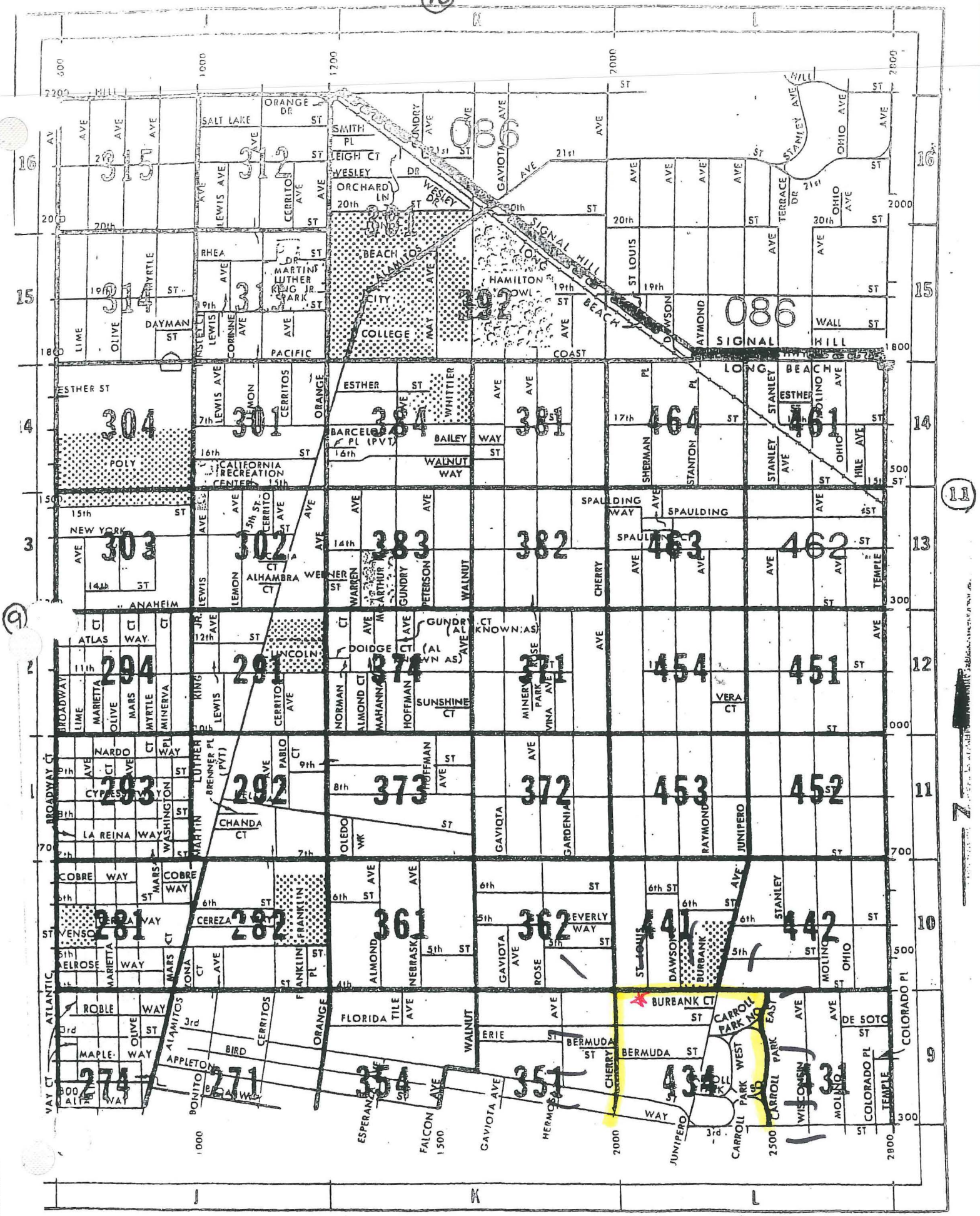
2022 ½ East 4 <sup>th</sup> Street	Multi-Unit Complex
2026 East 4 <sup>th</sup> Street	Multi-Unit Complex
2033 East 4 <sup>th</sup> Street	Multi-Unit Complex
2034 East 4 <sup>th</sup> Street	Multi-Unit Complex
2034 ½ East 4 <sup>th</sup> Street	Single Family Residence

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

Burbank Elementary School	501 Junipero Avenue
Carousel Preschool	386 Cherry Avenue

LBB:lbb  
CFSmemoLolas

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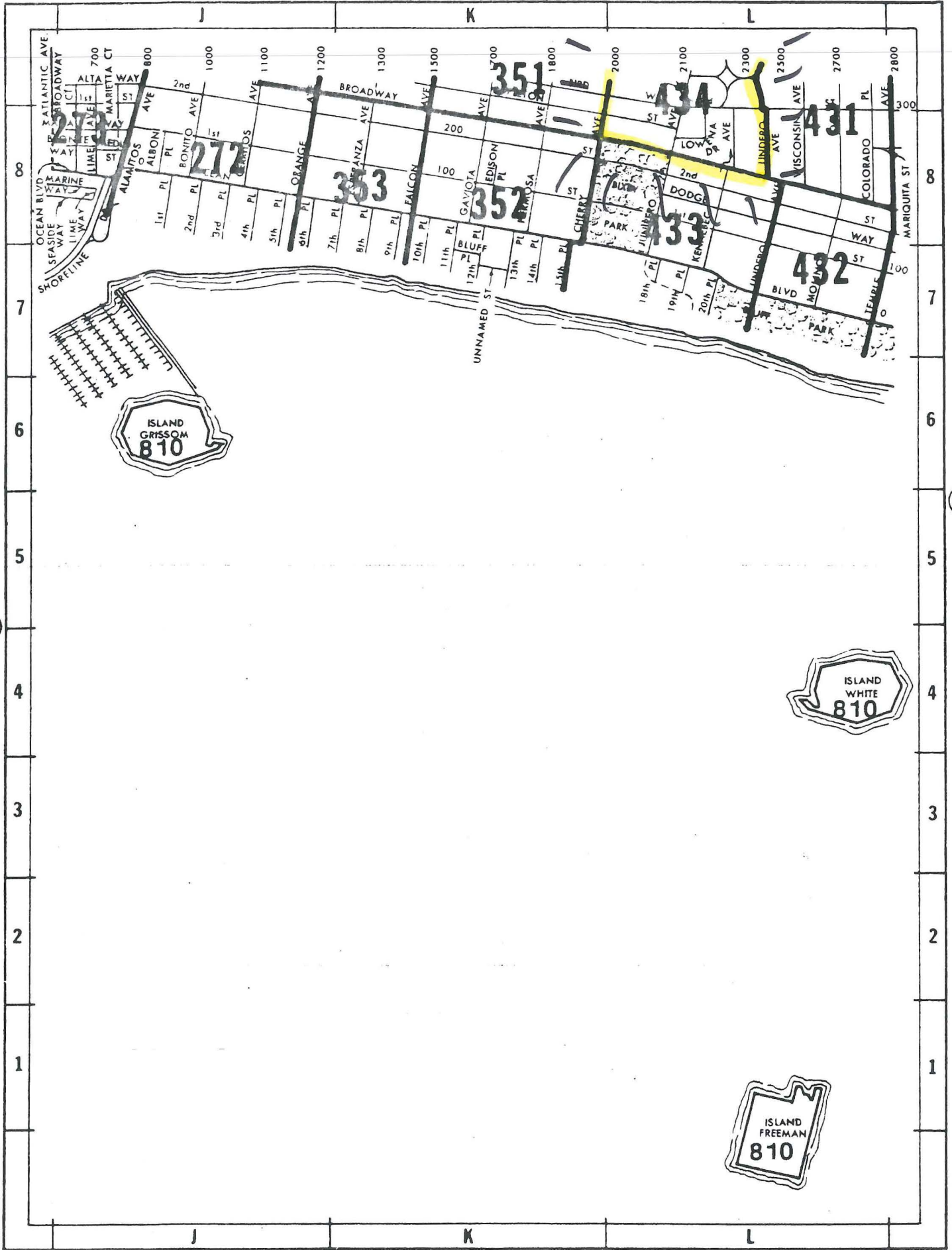


(11)

(9)

(4)

10



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