



**Date:** December 14, 2010

**To:** Honorable Mayor and Members of the City Council

**From:** Councilmember Patrick O'Donnell, Fourth District  
Councilmember James Johnson, Seventh District

**Subject:** **Study Session: Long Beach Jobs Strategy**

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Given the current national and local economic climate, the Long Beach City Council should be informed and focused on our local economy and identify a **Long Beach Jobs Strategy**.

As a body, we should remain focused on workforce development and job retention strategies that support our business community and employment base. The Long Beach City Council should continually monitor our policies and focus so as to ensure quality job creation and support for new business.

Towards this aim, I am requesting the city council conduct a study session to update the council on the following trends, opportunities, and data:

- Long Beach Employment/Unemployment Trends
- Long Beach Business Retention Strategies
- Long Beach CUP/Business Fee Structure Competitiveness
- Long Beach Innovative Industry Support-Business Incubators/Local Innovation Fund
- Long Beach Workforce Training

**Recommendation: Respectfully request the City Manager to conduct a study session on a Long Beach Jobs Strategy to discuss information including, but not limited to, employment trends, business environment and workforce retention.**