



Legislation Text

File #: 10-0118, **Version:** 2

Recommendation to declare ordinance amending the Long Beach Municipal Code by amending Sections 10.30.010, 10.30.040, and 10.30.050, all relating to beach area parking lots, read and adopted as read. (Districts 2,3)

The Department of Parks, Recreation and Marine operates and maintains the City's beach area parking lots. Currently, customers parking in these lots between the hours of 8:00 a.m. and 6:00 p.m. are required to pay for parking. Parking in the metered Shoreline Park parking lot and the Marina Green parking lot has been free after 6:00 p.m. Staff has noted that customers of the retail establishments in The Pike and Shoreline Village will park in these lots since there is no charge after 6:00 p.m. This practice has a detrimental affect on overall parking management in the area. The majority of City parking resources for the Shoreline Park area (parking staff, security systems) are positioned at the Aquarium parking structure. Encouraging motorists to park in the Aquarium parking structure will allow better utilization of these resources.

The Long Beach Municipal Code, Chapter 10.30, relates to beach area parking lots, including definitions, hours that parking fees will be collected, and parking time limits.

The proposed Municipal Code changes are defined as follows:

- Section 10.30.010 designates and defines the parking lots, collectively known as beach area parking lots. The change to this section corrects the numbering sequence in the Municipal Code.
- Section 10.30.040 provides for the hours that fees are collected for use of the various lots. The proposed changes will increase the hours of meter operation until midnight (12:00 a.m.) for the Shoreline Park parking lot and the Marina Green parking lot.
- Section 10.30.050 will be amended to extend the parking time limits from ten hours per day to 16 hours per day in order to accommodate these changes.

The proposed changes in meter operation to 12:00 a.m. will create a more efficient parking system by encouraging patrons to park in the Aquarium parking structure. This shift in parking habits will also enhance revenues for the Aquarium parking structure, which are needed in order to support bond payments for the facility.

This matter was reviewed by Deputy City Attorney Gary J.Anderson on January 13, 2010, and Budget and Performance Management Bureau Manager David Wodynski on January 14, 2010.

City Council action is requested on February 2, 2010, to incorporate these changes to the Long Beach Municipal Code as soon as possible.

It is anticipated that the additional time for parking fee collection will result in increased revenues of

\$10,000 annually in the Tidelands Fund (TF 401), and \$20,000 annually in the Rainbow Harbor Area Fund (TF 411) in the Department of Parks, Recreation and Marine (PR).

Approve recommendation.

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AMENDING THE LONG BEACH MUNICIPAL CODE BY AMENDING SECTIONS 10.30.010, 10.30.040, AND 10.30.050, ALL RELATING TO BEACH AREA PARKING LOTS

PHIL T. HESTER
DIRECTOR OF PARKS, RECREATION AND MARINE

NAME
TITLE

APPROVED:

PATRICK H. WEST
CITY MANAGER