

## City of Long Beach

411 West Ocean Boulevard Long Beach, CA 90802

## **Legislation Text**

File #: 20-020ED, Version: 1

Recommendation to conduct a Study Session regarding the Blueprint for Economic Development, Economic Leadership and Cooperation Focus Area objective to establish a public-private Long Beach economic development corporation to engage cross-sector partners to increase business retention, attraction, and expansion strategies; create a permanent center for economic research; and, develop a citywide marketing campaign.

Approve recommendation.