



Legislation Text

File #: 20-0127, **Version:** 1

Recommendation to increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$1,000, offset by the Third Council District Onetime District Priority Funds transferred from the Citywide Activities Department to provide a donation to the Arts Council of Long Beach in support of Make Music Long Beach; and

Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$1,000 to offset a transfer to the City Manager Department.

As arts and music are parts of thriving communities and a clear benefit to the City as a whole, it is important for the City to support events like Make Music Long Beach as it further brings residents together and highlights the arts in our daily lives.

As part of the FY 20 Adopted Budget, the City Council allocated \$235,000 of Special Advertising and Promotions Fund Group (SAP) funds available to be divided equally between the City Council Districts to be used towards SAP-qualified special events or contributions, managed by the Office of Special Events and Filming in the City Manager Department. This recommendation is requesting that \$1,000 of the Third Council District One-time SAP District Priority Funds be allocated for this special event.

This matter was reviewed by Budget Manager, Grace H. Yoon on January 31, 2020.

This recommendation requests the City Manager Department to provide funds to the Arts Council of Long Beach. The total appropriation increase in the Special Advertising and Promotion Fund Group in the City Manager Department in the amount of \$1,000 is offset by a decrease of appropriation of Third Council District one-time District Priority Funds in the Special Advertising and Promotion Group in the Citywide Activities Department. Implementing this recommendation is anticipated to result in a minimal impact to staff hours beyond normal budgeted scope of duties and a minimal impact on City Council priorities.

Approve recommendation.

SUZIE PRICE COUNCILWOMAN,
THIRD DISTRICT