



## Legislation Details (With Text)

<b>File #:</b>	23-0016	<b>Version:</b>	1	<b>Name:</b>	CD6 - Fund Transfer for 2023 MLK Jr. Festival
<b>Type:</b>	Agenda Item	<b>Status:</b>		<b>Status:</b>	Approved
<b>File created:</b>	12/30/2022	<b>In control:</b>		<b>In control:</b>	City Council
<b>On agenda:</b>	1/10/2023	<b>Final action:</b>		<b>Final action:</b>	1/10/2023
<b>Title:</b>	Recommendation to reallocate \$10,000 in the Special Advertising and Promotion Fund Group in the City Manager Department from the current allocation for the Martin Luther King Jr. Day Parade to instead be utilized to support the Dr. Martin Luther King Jr. Festival.				
<b>Sponsors:</b>	COUNCILWOMAN SUELY SARO, SIXTH DISTRICT				
<b>Indexes:</b>					
<b>Code sections:</b>					
<b>Attachments:</b>	1. 011023-R-18sr				

Date	Ver.	Action By	Action	Result
1/10/2023	1	City Council	approve recommendation	Pass

Recommendation to reallocate \$10,000 in the Special Advertising and Promotion Fund Group in the City Manager Department from the current allocation for the Martin Luther King Jr. Day Parade to instead be utilized to support the Dr. Martin Luther King Jr. Festival.

The City Manager's Office of Special Events and Filming will be organizing the Dr. Martin Luther King Jr. Festival on behalf of the Sixth Council District on January 14, 2023 at Dr. Martin Luther King Jr. Park. The annual Dr. Martin Luther King Jr. Day Parade and Festival has become a tradition that celebrates the diverse community of central Long Beach. This parade and festival serve as a way to honor and keep alive the many values of Dr. King through arts, remembrance and cultural learnings. This year the Dr. Martin Luther King Jr. Festival will celebrate its 35th year in Long Beach, and its return after more than two years of the COVID-19 pandemic.

This item has been reviewed by Budget Office Joe R. Guerrero on December 30, 2022.

This recommendation requests the City Manager to reallocate \$10,000 in the Special Advertising and Promotion Fund Group in the City Manager Department from the current allocation for the Martin Luther King Jr. Day Parade to instead be utilized to support the Dr. Martin Luther King Jr. Festival. This recommendation is anticipated to require a minimal level of staff hours beyond normal budgeted scope of duties and have a minimal impact on City Council priorities.

Approve recommendation.

SUELY SARO, COUNCILWOMAN  
SIXTH DISTRICT