

City of Long Beach

Legislation Details

File #: 22-1137 Version: 1 Name: DHHS - Black Infant Health Public Awareness

Campaign

Type: Contract Status: CCIS

 File created:
 9/9/2022
 In control:
 City Council

 On agenda:
 10/4/2022
 Final action:
 10/4/2022

Title: Recommendation to authorize City Manager, or designee, to execute all documents necessary to

amend Contract No. 35936 with Suzanne P. Lawrence, dba Advisor Business Solutions, of Long Beach, CA, for culturally relevant communications and marketing services for the Black Infant Health Public Awareness Campaign, to increase the contract amount by \$175,000, for a revised contract

amount not to exceed \$350,000, and extend the term of the contract to June 30, 2023; and

Authorize City Manager, or designee, to execute all documents necessary to amend Contract No. 36017 with Taxi Productions, Inc., dba KJLH 102.3 FM, of Inglewood, CA, for culturally relevant communications and marketing services for the Black Infant Health Public Awareness Campaign, to increase the contract amount by \$50,000, for a revised contract amount not to exceed \$200,000, and

extend the term of the contract to June 30, 2023. (Citywide)

Sponsors: Health and Human Services

Indexes:

Code sections:

Attachments: 1. 100422-C-17sr.pdf, 2. 100422-C-17 Corresp Figel.pdf

Date	Ver.	Action By	Action	Result
10/4/2022	1	City Council	approve recommendation	Pass