

City of Long Beach

Legislation Details

File #: 21-0274 Version: 1 Name: DHHS - Advisor Business Solutions for marketing

services for the Black Infant Health Public

Awareness Campaign

Type:ResolutionStatus:AdoptedFile created:2/8/2021In control:City Council

On agenda: 4/6/2021 Final action: 4/6/2021

Title: Recommendation to adopt resolution authorizing City Manager, or designee, to enter into an

agreement with Suzanne P. Lawrence, dba Advisor Business Solutions, of Long Beach, CA, for culturally relevant communications and marketing services for the Black Infant Health Public

Awareness Campaign, in an amount of \$175,000 for the period of October 1, 2020 through June 30, 2021, with the option to renew for an additional one-year period, at the discretion of the City Manager.

(Citywide)

Sponsors: Health and Human Services

Indexes:

Code sections:

Attachments: 1. 040621-C-11sr&att.pdf, 2. RES-21-0032.pdf

Date	Ver.	Action By	Action	Result
4/6/2021	1	City Council	approve recommendation and adopt	Pass