



Legislation Details (With Text)

File #: 28164_018 **Version:** 1 **Name:** LONG BEACH AREA CONVENTION & VISITORS BUREAU, INC - EIGHTEENTH AMENDMENT TO AGREEMENT

Type: Conformed Contract **Status:** CCIS

File created: 9/16/2020 **In control:** City Clerk

On agenda: 10/8/2019 **Final action:** 10/8/2019

Title: EIGHTEENTH AMENDMENT TO AGREEMENT - REALLOCATION OF \$300,000 OF SPECIAL ADVERTISING & PROMOTIONS FUND GROUP ONE-TIME FUNDS TO SUPPORT ONE-ONE INVESTMENT IN LOCAL ADVERTISING TO PROMOTE TRAVEL & TOURISM & GENERATE INCREASED REVENUE

Sponsors: City Manager

Indexes: Amendments

Code sections:

Attachments: 1. 28164_018

Date	Ver.	Action By	Action	Result
10/8/2019	1	City Council	authorize City Manager	

EIGHTEENTH AMENDMENT TO AGREEMENT - REALLOCATION OF \$300,000 OF SPECIAL ADVERTISING & PROMOTIONS FUND GROUP ONE-TIME FUNDS TO SUPPORT ONE-ONE INVESTMENT IN LOCAL ADVERTISING TO PROMOTE TRAVEL & TOURISM & GENERATE INCREASED REVENUE