

## City of Long Beach

## Legislation Details (With Text)

File #: 20-014ED Version: 1 Name: Recommendation to conduct and receive and file a

Study Session regarding the Blueprint for Economic

Development, Economic Leadership and

Cooperation Focus Area objective to establish a public-private Long Beach economic development

corporation to engage c

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File created: 2/14/2020 In control: Economic Development Commission

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**Title:** Recommendation to conduct and receive and file a Study Session regarding the Blueprint for

Economic Development, Economic Leadership and Cooperation Focus Area objective to establish a public-private Long Beach economic development corporation to engage cross-sector partners to increase business retention, attraction, and expansion strategies; create a permanent center for

economic research; and, develop a citywide marketing campaign.

Sponsors:

Indexes:

**Code sections:** 

Attachments:

| Date      | Ver. | Action By                       | Action | Result |
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| 2/25/2020 | 1    | Economic Development Commission |        |        |

Recommendation to conduct and receive and file a Study Session regarding the Blueprint for Economic Development, Economic Leadership and Cooperation Focus Area objective to establish a public-private Long Beach economic development corporation to engage cross-sector partners to increase business retention, attraction, and expansion strategies; create a permanent center for economic research; and, develop a citywide marketing campaign.

Approve recommendation.