

City of Long Beach

Legislation Details (With Text)

File #: 17-1080 Version: 1 Name: ED - Magnolia Industrial Group D1

Type: Contract Status: CCIS

 File created:
 11/13/2017
 In control:
 City Council

 On agenda:
 12/5/2017
 Final action:
 12/5/2017

Title: Recommendation to approve the Magnolia Industrial Group Property and Business Improvement

District Annual Report and Assessment for the period of December 1, 2017 through November 30, 2018, automatically extending the current agreement with the Magnolia Industrial Group, Inc., for a one-year period; and, authorize payment of \$1,578 in City property assessments from the General

Fund (GF) in the Public Works Department (PW). (District 1)

Sponsors: Economic Development, Public Works

Indexes:

Code sections:

Attachments: 1. 120517-C-10sr&att

Date	Ver.	Action By	Action	Result
12/5/2017	1	City Council	approve recommendation	Pass

Recommendation to approve the Magnolia Industrial Group Property and Business Improvement District Annual Report and Assessment for the period of December 1, 2017 through November 30, 2018, automatically extending the current agreement with the Magnolia Industrial Group, Inc., for a one-year period; and, authorize payment of \$1,578 in City property assessments from the General Fund (GF) in the Public Works Department (PW). (District 1)

Pursuant to the Property and Business Improvement Law of 1994 (Law), the Magnolia Industrial Group Property and Business Improvement District (MIGPBID) was initially established by the City Council in 1996 for a three-year period. On July 20, 1999, the City Council re-established the MIGPBID for an additional five years. On July 23, 2013, following a majority vote of the property owners in favor of a new ten-year term, the City Council again re-established the MIGPBID for an additional ten-year term. Under the Law, Magnolia Industrial Group, Inc. (MIG), property owners assess themselves an additional fee to pay for supplemental security patrol and the cleanup and removal of items such as weeds, trash, abandoned furniture, and tires within the MIGPBID area.

The Law requires that the MIG, as the MIGPBID Advisory Board, approve and file an Annual Report describing their projected budget and expenditures. The 2017-2018 Annual Report is attached for City Council approval. The levy of assessment will cover the period of December 1, 2017 through November 30, 2018.

The MIGPBID assessment area contains properties owned by private commercial owners and the City. In Fiscal Year 2018 (FY 18), the City assessment is \$1,578, the maximum assessment amount within the MIGPBID, for the Public Works Department's Public Service

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The Board-approved MIGPBID rate of assessment is based on the square footage of developed property within the boundaries, as shown on the map in Section 5 of the Annual Report. The MIGPBID Management Plan allows up to a 4 percent per year cost-of-living increase in the assessment rate. For FY 18, the assessment rate increased by 2.68 percent. There are no changes proposed to the boundaries, the benefit zones or the assessment methodology of the PBID.

Method of Assessment

The following method is used to determine the FY 18 assessment:

- Zone 1 includes all properties under or equal to 20,000 square feet. The annual assessment amount is a flat \$789.10 per property owner.
- Zone 2 includes all properties over 20,000 square feet. The annual assessment amount is \$789.10 + \$0.0142028 for each square foot over 20,000. When the computed assessment is greater than \$1,578.21, the excess is eliminated and the assessment is reduced to \$1,578.21.

Using this formula, no property owner will pay less than \$789.10 or more than \$1,578.21 annually. This equates to approximately \$65.76 and \$131.52 per month, respectively.

The Law also allows the City to contract with service providers to carry out the MIGPBID program. Since 1996, the City has contracted with MIG, to carry out the security and maintenance program. The current agreement provides that the term be automatically extended on a year-to-year basis upon City Council approval of the Assessment Report (included in the Annual Report) and related levy of assessments.

This matter was reviewed by Deputy City Attorney Amy R. Webber and by Budget Analysis Officer Julissa José-Murray on November 7, 2017.

The MIGPBID's 2017 contract ends on November 30, 2017. City Council approval of the Annual Report and Assessment is requested on December 5, 2017, to continue the assessment and extend the contract for another year.

It is estimated that the MIGPBID will generate \$92,565 in FY 18 through the proposed continutation of the assessment. Assessment funds are passed directly through to the MIGPBID for implementation of annual programs. The estimated MIGPBID revenue includes the City's assessment of \$1,578 for City-owned parcels, which is approportiated in the General Fund (GF) in the Public Works Department (PW).

Approve recommendation.

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JOHN KEISLER DIRECTOR OF ECONOMIC DEVELOPMENT

CRAIG BECK DIRECTOR OF PUBLIC WORKS

APPROVED:

PATRICK H. WEST CITY MANAGER