Legislation Details (With Text)

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Title: Recommendation to receive and file an oral presentation from the Technology & Innovation Department on Customer Service Relationship Management (CRM). CRM software is used to manage and analyze customer interactions and data throughout the customer lifecycle, with the goal of improving business relationships with our customers.

Sponsors:

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Date	Ver.	Action By	Action	Result
2/22/2017	1	Technology and Innovation Commission	approve recommendation	Pass

Recommendation to receive and file an oral presentation from the Technology & Innovation Department on Customer Service Relationship Management (CRM). CRM software is used to manage and analyze customer interactions and data throughout the customer lifecycle, with the goal of improving business relationships with our customers.

Approve recommendation.