



## Legislation Details

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**File #:** 12-0017      **Version:** 1      **Name:** CD-5 marketing demographis presentation  
**Type:** Agenda Item      **Status:** Approved  
**File created:** 12/30/2011      **In control:** City Council  
**On agenda:** 2/7/2012      **Final action:** 2/7/2012  
**Title:** Recommendation to request City Council to receive and file the presentation regarding the findings on the City of Long Beach retail marketing demographics and corporate sponsorship viability.  
**Sponsors:** COUNCILWOMAN GERRIE SCHIPSKE, FIFTH DISTRICT  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. 011012-R-10sr.pdf, 2. 02-07-12-R-11sr.pdf, 3. 02-07-12-R-11-PowerPoint.pdf

Date	Ver.	Action By	Action	Result
2/7/2012	1	City Council	approve recommendation	Pass
1/10/2012	1	City Council	withdrawn	