



Legislation Details

File #: 12-0017 **Version:** 1 **Name:** CD-5 marketing demographis presentation
Type: Agenda Item **Status:** Approved
File created: 12/30/2011 **In control:** City Council
On agenda: 2/7/2012 **Final action:** 2/7/2012
Title: Recommendation to request City Council to receive and file the presentation regarding the findings on the City of Long Beach retail marketing demographics and corporate sponsorship viability.
Sponsors: COUNCILWOMAN GERRIE SCHIPSKE, FIFTH DISTRICT
Indexes:
Code sections:
Attachments: 1. 011012-R-10sr.pdf, 2. 02-07-12-R-11sr.pdf, 3. 02-07-12-R-11-PowerPoint.pdf

Date	Ver.	Action By	Action	Result
2/7/2012	1	City Council	approve recommendation	Pass
1/10/2012	1	City Council	withdrawn	