



Legislation Details

File #: 23-0343 **Version:** 1 **Name:** City of Long Beach Legacy Business Registry

Type: Agenda Item **Status:** Approved

File created: 4/3/2023 **In control:** City Council

On agenda: 4/11/2023 **Final action:** 4/11/2023

Title: Recommendation to request City Manager to work with the Economic Development Department, the Development Services Department, and Long Beach Heritage to develop an official City of Long Beach Legacy Business registry, a designation certification process, and an associated system of supports for qualifying Legacy Businesses, and refer to the Arts, Culture, and Tourism Committee, and the Economic Development and Opportunity Committee for input and discussion.

Such supports may include, but are not limited to, technical assistance, commercial lease renewal and acquisition assistance, public education and commendation initiatives, marketing and promotional assistance, specialized grants for preservation, renovation and beatification, conflict resolution, and commercial eviction defense, contingent on the availability of funding to support such initiatives.

Sponsors: MAYOR REX RICHARDSON, COUNCILWOMAN MARY ZENDEJAS, FIRST DISTRICT, CHAIR, Arts, Culture, and Tourism Committee, VICE MAYOR CINDY ALLEN, SECOND DISTRICT, CHAIR, Economic Development and Opportunity Committee

Indexes:

Code sections:

Attachments: 1. 041123-R-21sr&att.Revised.pdf, 2. 041123-R-21 Corresp. Valenzuela, 3. 041123-R-21 Corresp. DLBA

Date	Ver.	Action By	Action	Result
4/11/2023	1	City Council	approve recommendation	Pass