

Legislation Text

File #: 16-0682, Version: 1

Recommendation to adopt resolution approving the Annual Report for October 1, 2016 to September 30, 2017, for the Belmont Shore Parking and Business Improvement Area, declaring its intention to levy the annual assessment, and setting the date of hearing for September 20, 2016. (District 3)

The Belmont Shore Business Association (BSBA) promotes and markets the commercial area along Second Street using funds generated through the assessment of businesses located in the Belmont Shore Parking and Business Improvement Area (BSPBIA). State law governing Parking and Business Improvement Areas requires that an Annual Report be submitted to the City Council by the Advisory Commission designated for this Assessment District. On April 15, 2016, the BSPBIA Advisory Commission voted to recommend to the City Council of the BSPBIA Annual Report (Exhibit A to Resolution).

The Annual Report describes boundaries, proposed activities and budgetary information, as well as the method and basis for continuation of the assessment. The Annual Report proposes no significant change in the method of levying the assessment, and no significant change to the proposed activities.

The recommended Resolution grants approval of the Annual Report, declares the intention of the City Council to levy the assessment for proposed activities, and sets the date of the public hearing for September 20, 2016.

This matter was reviewed by Deputy City Attorney Amy R. Webber on July 12, 2016 and by Budget Operations Administrator Grace Yoon on July 14, 2016.

City Council action is requested on August 2, 2016, to set the date of the public hearing for September 20, 2016. The new contract year begins on October 1, 2016.

It is estimated that the BSPBIA will generate \$140,500 in FY 17 through the proposed continuation of the assessment. Assessment funds are collected through additional fees attached to BSPBIA business licenses and passed directly through to the BSBA for implementation of annual programs. Sufficient funds are included in the FY 17 Proposed Budget in the Parking and Business Area Improvement Fund (SR 132) in the Economic and Property Development Department (EP) for City pass-through payment to BSPBIA. There is no local job impact associated with this recommendation.

Approve recommendation.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH APPROVING THE ANNUAL ASSESSMENT REPORT FOR OCTOBER 1, 2016 TO SEPTEMBER 30, 2017 FOR THE BELMONT SHORE PARKING AND BUSINESS IMPROVEMENT AREA AND DECLARING ITS INTENTION TO LEVY THE ANNUAL ASSESSMENT FOR THAT FISCAL YEAR

MICHAEL P. CONWAY DIRECTOR OF ECONOMIC AND PROPERTY DEVELOPMENT

APPROVED:

PATRICK H. WEST CITY MANAGER