



Legislation Text

File #: 12-0811, **Version:** 1

Recommendation to adopt resolution approving the Annual Assessment Report from October 1, 2012 to September 30, 2013 for the East Anaheim Street Parking and Business Improvement Area, declaring its intention to levy the annual assessment and setting the date of hearing for Tuesday, October 16, 2012 at 5:00 p.m. (Districts 3,4)

The East Anaheim Business Association promotes and markets the East Anaheim Street commercial area, using funds generated through the assessment of area businesses located in the East Anaheim Street Parking and Business Improvement Area (EASPBIA). State law governing Parking and Business Improvement Areas require that an annual assessment report be submitted to the City Council by the Advisory Commission designated for the Assessment District. At its July 24, 2012 meeting, the EASPBIA Advisory Board voted to adopt the Fiscal Year 2013 EASPBIA Assessment Report (attached).

The Assessment Report describes the boundaries, proposed activities and budgetary information, as well as the method and basis for continuation of the assessment. The report proposes no change in the method of levying the assessment and no significant changes to proposed activities.

The recommended Resolution of Intention grants approval of the assessment report, declares the intention of the City Council to levy the assessment for proposed activities and sets the date of a public hearing for October 16, 2012.

This matter was reviewed by Assistant City Attorney Charles Parkin on August 21, 2012, and Budget Management Officer Victoria Bell on August 27, 2012.

The EASPBIA contract year begins October 1, 2012. City Council action is requested following public hearing on October 16, 2012 to allow purchase order and contract modifications to be completed so that Fiscal Year 2013 (FY 13) assessment transfers may be made as required by the Agreement for Funding with the EASPBIA.

It is estimated that the EASPBIA will generate \$147,880 in FY 13 through the proposed continuation of the existing assessment. Sufficient funds are included in the FY 13 Budget in the Parking and Business Area Improvement Fund (SR 132) in the Department of Public Works (PW). There is no fiscal impact to the General Fund and no local job impact associated with this action.

Approve recommendation.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH APPROVING AN ANNUAL REPORT FOR OCTOBER 1, 2012 TO SEPTEMBER 30, 2013 FOR THE EAST ANAHEIM STREET PARKING AND BUSINESS IMPROVEMENT AREA ("EASPBIA") AND DECLARING ITS INTENTION TO LEVY THE ANNUAL ASSESSMENT FOR THAT FISCAL YEAR.

MICHAEL P. CONWAY
DIRECTOR OF PUBLIC WORKS

APPROVED:

PATRICK H. WEST
CITY MANAGER