



Legislation Details

File #:	17-0564	Version:	1	Name:	CD 1,7,9 - Park Equity
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File created:	7/10/2017	In control:		In control:	City Council
On agenda:	7/18/2017	Final action:		Final action:	7/18/2017

Title: Recommendation to request City Manager to work with our Parks, Recreation and Marine Department on this item and return to the City Council, within 120 days, detailing the following:

- Overview of city-wide park programming (hours and funding expended in each location);
- Basis of prioritization for programming in each area;
- Overview of current park programming participants based on zip-code;
- Policies/processes that can be re-reviewed, example:
 - Waiving park permit fees for organizations that are activating our parks in low programmed areas;
 - Providing umbrella permits for annual community events vs. having community groups apply each and every year for the same event;
 - Outlining clear rules for city-wide park entertainment, so that it either includes each region of the city OR provides the funding in lieu of, for areas that did not receive the benefit of the city-wide park entertainment;
 - Overall suggestions for more equitable programming city-wide from our Parks department; and

Request City Manager, or his designee, to return to the City Council within 120 days with a plan to incentivize the use of underutilized parks that do not over burden community organizations. This plan should include but not be limited to: free or severely reduced fees for groups planning events at underutilized parks, multi-year permits for annual events, and targeted promotion in the surrounding areas for classes offered at underutilized parks.

Sponsors: COUNCILWOMAN LENA GONZALEZ, FIRST DISTRICT, COUNCILMAN DEE ANDREWS, SIXTH DISTRICT, COUNCILMEMBER ROBERTO URANGA, SEVENTH DISTRICT, VICE MAYOR REX RICHARDSON, NINTH DISTRICT

Indexes:

Code sections:

Attachments: 1. 071817-R-29sr.pdf, 2. 071817-R-29 Handout AOC7.pdf, 3. 071817-R-29 Handout WCHA.pdf, 4. 071817-R-29 Handout NPNA.pdf, 5. 071817-R-29 Handout Centro CHA.pdf, 6. 071817-R-29 Handout KPA.pdf, 7. 071817-R-29 PowerPoint.pdf

Date	Ver.	Action By	Action	Result
7/18/2017	1	City Council	approve recommendation	Pass