



Legislation Details

File #: 15-1079 **Version:** 1 **Name:** DS/FM - As-Needed graphic design/creative svcs
Type: Contract **Status:** CCIS
File created: 10/1/2015 **In control:** City Council
On agenda: 10/20/2015 **Final action:** 10/20/2015

Title: Recommendation to adopt Specifications No. RFP DV15-124 for as-needed graphic design and creative services; award contracts to Bradfield Designs, of Long Beach, CA; Cutter & Company, of Fountain Valley, CA; ETA Advertising, Inc., of Long Beach, CA; Jadi Communications, of Laguna Beach, CA; MadPlanet, LLC, of Long Beach, CA; Nostrum, Inc., of Long Beach, CA; The KAP Agency, of Long Beach, CA; and We the Creative, of Newport Beach, CA, in an annual aggregate amount not to exceed \$795,000 for a period of two years, with the option to renew for two additional one-year periods at the discretion of the City Manager; and

Authorize City Manager to execute all documents necessary to enter into the contracts, including any necessary amendments thereto relative to extending the terms, changing the contract dollar amounts, changing the scope of services, if required, within the provisions of the contracts, and adjusting the fee schedules for inflation, all provided that the annual aggregate total amount of contract authority is not exceeded. (Citywide)

Sponsors: Development Services, Financial Management

Indexes: Contracts

Code sections:

Attachments: 1. 102015-R-16sr.pdf

Date	Ver.	Action By	Action	Result
10/20/2015	1	City Council	approve recommendation	Pass