



## Legislation Text

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**File #:** 16-0898, **Version:** 1

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Recommendation to receive supporting documentation into the record, conclude the hearing and grant an Entertainment Permit with conditions on the application of Parq Hospitality LLC, dba Playa Amor, 6527 E. Pacific Coast Highway, for entertainment without dancing. (District 3)

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before an entertainment permit is granted or denied.

The LBMC also requires that the City Council shall approve the issuance of the entertainment permit (Permit) if they find that: the issuance of the Permit at the proposed location is consistent with federal, state and local laws, rules, and regulations; it will not constitute an undue burden on the neighborhood; the applicant(s) or responsible persons have not been convicted of any misdemeanor involving moral turpitude or felony offense within the past five years; and, neither the applicant(s) or any responsible persons have a history of committing significant violations of the City code and have not provided false or misleading information on their application.

The City Council has the authority to approve the following options: 1) grant the Permit, with or without conditions; or 2) deny the Permit on the application. Once the Permit is granted, pursuant to LBMC 5.72.120.5, the Permit will be subject to an administrative review by the Department of Financial Management every two years. This review process will consist of a multi-department analysis to determine compliance and identify if issues exist. This provision does not affect the City's ability to modify, revoke or suspend a permit at any time.

City departments have conducted their investigations in accordance with the LBMC. Attached for your review are the departmental investigative reports, history, entertainment permit application and floor plan. To review entertainment forms online, you may visit <http://www.longbeach.gov/finance/services-and-permits/entertainment-permit>.

The following summarizes departmental findings:

- The Police Department recommends that the permit for entertainment without dancing be approved subject to conditions (attached).
- The Fire Department finds that the building/location meets department requirements for the proposed use.

- The Health and Human Services Department finds that the building/location meets department requirements for the proposed use with the condition that the establishment remain in compliance with the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- The Development Services Department finds that the building/location meets department requirements for the proposed use.

The Department of Financial Management, Business Services Bureau, has reviewed all submitted department documents and correspondence and, after a thorough investigative process, recommends that the permit for entertainment without dancing be approved subject to conditions (attached).

In the event that any of the recommended conditions are in conflict with other permits or licenses, the permittee shall adhere to the strictest of the applicable conditions. This location was licensed as a restaurant with alcohol business and has held an Entertainment Permit since June 2010 under Sababa Entertainment, Inc. This location changed ownership to Parq Hospitality, LLC, in November 2015. A new Entertainment Permit is required under this new ownership.

This matter was reviewed by Deputy City Attorney Linda Vu on September 15, 2016.

The hearing date of October 4, 2016, has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

The following fees were collected with the application: Building Review \$22.45 and Zoning Review \$16.50 (Development Services), Police Investigation \$1,255 (Police Department), Temporary Entertainment Permit \$380 (Financial Management Department), and Mailing List \$90 (Financial Management Department).

The following fees will be collected if the application is approved: Business License Annual Tax \$348.68, Employee Rate \$18.11 per employee, and Entertainment Regulatory Fee \$300 (Financial Management Department).

Approve recommendation.

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JOHN GROSS  
DIRECTOR OF FINANCIAL MANAGEMENT

APPROVED:

PATRICK H. WEST  
CITY MANAGER