



Legislation Text

File #: 08-1146, **Version:** 1

Recommendation to request City Attorney to prepare an ordinance to implement a pilot program to standardize news racks within the Naples commercial district. (District 3)

On September 16, 2008, the Third District Council Office requested that the Department of Public Works investigate the feasibility of a pilot program to standardize news racks on Second Street in Naples, and then work with the City Attorney's office to develop an ordinance for City Council consideration. The recommended new pilot program regulations include:

- News racks be limited to K-Jack model 1 00, or equivalent as depicted on Exhibit A
- News racks be limited to no more than two groups of three within 45 linear feet of sidewalk
- Each group of news racks be separated by at least 5 feet

To date, three pilot programs have been established within the Long Beach Municipal Code to create special standards for specific high pedestrian-volume districts, including Second Street in Belmont Shore, Queensway Bay, and Downtown Long Beach.

Discussions have been held with the newsvendors, and no protests to this pilot program have been received.

Staff believes that the recommended new pilot program regulations will provide the open sidewalk edge needed for good pedestrian and vehicular visibility and access, and will provide uniform and recognizable facilities for the distribution of print media. In the interest of pedestrian and vehicular safety and improving the appearance of the streetscape, staff recommends establishing a new pilot program for the control of news racks along Second Street in Naples from the Second Street Bridge on the west, to the Davies Bridge on the east.

This letter was reviewed by Deputy City Attorney Amy Burton on September 29, 2008 and Budget Management Officer Victoria Bell on October 21, 2008.

City Council action on this matter is not time sensitive.

There is no fiscal impact.

Approve recommendation.

MICHAEL P. CONWAY
DIRECTOR OF PUBLIC WORKS

APPROVED:

PATRICK H. WEST
CITY MANAGER