



## Legislation Text

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**File #:** 13-0569, **Version:** 3

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Recommendation to City Council to name the park site located at 851 Orange Avenue "Craftsman Village Park."

On July 9, 2013, Vice Mayor Robert Garcia requested that the Mayor and Members of the City Council refer to the Parks and Recreation Commission and Housing and Neighborhoods Committee a request name the park site located at 851 Orange Craftsman Village Park.

The Parks and Recreation Commission considered this request at their August 8, 2013 meeting (Attachment) and unanimously approved this request.

The Administrative Regulation AR 8-7 applies to the naming of all public land, buildings and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;
- A name in honor of a person is not appropriate if that person have been overly recognized in the past; and,
- A name may be selected through a competition or a contest.

In accordance with this regulation, the name referred to the Parks and Recreation Commission, Craftsman Village Park, reflects both a recognized geographic and historic feature of the City, the Craftsman Village Historic District. The name was suggested at the inception of the project by

neighbors around the park. On April 15, 2013, the Craftsman Village Historic District Association voted to support the name.

Funded by a State of California Proposition 84 Grant, the small park at 851 Orange Avenue will provide much needed park space in a park deficient area of the city. The community has been involved in the design of the park even prior to submitting the grant application and has requested many design features that reflect the historic nature of the surrounding craftsman bungalows.

Approve recommendation.

DEE ANDREWS  
COUNCILMAN; CHAIR, HOUSING AND NEIGHBORHOODS COMMITTEE