



City of Long Beach

411 West Ocean Boulevard
Long Beach, CA 90802

Legislation Text

File #: 29627_000, **Version:** 1

LICENSE AGREEMENT (LONG BEACH/BLD USA): CITY TO LICENSE FROM BIG LEAGUE DREAMS, USA, LLC NON-EXCLUSIVE RIGHT TO USE BIG LEAGUE DREAMS "TOTAL IMAGE" & BIG LEAGUE DREAMS "NAME & MARKS" IN CONNECTION WITH THE SPORTS PARK (TO BE CONSTRUCTED & DEVELOPED BY CITY ON APPROXIMATELY 50 ACRES OF CITY-OWNED PROPERTY SOUTH OF SPRING STREET BETWEEN ORANGE & CALIFORNIA AVENUES - CITY TO PAY LICENSE FEE OF \$400,000