



Legislation Text

File #: 17-0505, **Version:** 1

Recommendation to request City Manager to study and make recommendations on guidelines that further support street performing in premium areas/zones such as BIDs within the city and return and present recommendations at a future council meeting in approximately 120 days. Factors that the report should consider include:

- Review whether the city can provide Long Beach BIDs with the option to implement these guidelines within their assessment area.
- Request the City Manager to work with the Long Beach Council of Business Associations and the Long Beach Music Council to solicit input.
- If the City cannot delegate power to BIDs, consider other areas/zones within the City; looking at impact on surrounding residences and businesses.
- Consider spatial arrangement of street performing within the areas/zones (i.e. feet away from the entrance of businesses, etc.).
- Look at volume (sound level) considerations of street performing.
- Consider times for the street performing.
- Review potential monitoring and compliance processes.
- Create consistency in code by removing LMBC 14.14.055 which says that a permit is required to perform in the public right-of-way when no such permit exists.

Street performing is a placemaking asset that contributes to the economic vitality of business corridors, however there is currently a lack of clarity in the code, which leads to inconsistent enforcement and discourages people from performing. According to LBMC 14.14.055, a permit is required to perform in the public right-of-way, however no such permit exists.

The purpose of this study is to create clear guidelines in order to encourage street performing in a way that enhances our various business districts. Our goal is for performers to be able to exercise their First Amendment rights, while being cognizant of Long Beach's mixed-use residential nature (where it exists) and ensuring a positive environment for residents,

businesses, and performers alike.

Cities such as Santa Monica and San Diego have successfully accommodated street performing through identifying premium zones such as Santa Monica's Third Street Promenade and designating them as street performing locations where they implement guidelines to both encourage and manage this activity.

No Fiscal Impact.

Approve recommendation.

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