



Legislation Details (With Text)

**File #:** 16-0365      **Version:** 3      **Name:** DS - Billboards Ordinance  
**Type:** Ordinance      **Status:** Adopted  
**File created:** 4/14/2016      **In control:** City Council  
**On agenda:** 5/3/2016      **Final action:** 5/17/2016  
**Title:** Recommendation to declare ordinance amending the Long Beach Municipal code by amending Subsections 21.54.120.B.2 and 21.54.130.A, and Table 54-1 of Chapter 21.54, all relating to billboards, read and adopted as read. (Citywide)  
**Sponsors:** Development Services  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. 050316-H-2sr&att.pdf, 2. 050316-H-2correspondence.pdf, 3. 050316-H-2 Amendment Draft.pdf, 4. 050316-H-2 ppt.pdf, 5. 051016-ORD-15att.pdf, 6. 051016-H-15sr&att.pdf, 7. 051716-ORD-19att.pdf, 8. 051716-ORD-19 Corresp.Angel.pdf, 9. ORD-16-0007.pdf

Date	Ver.	Action By	Action	Result
5/17/2016	3	City Council	approve recommendation and adopt	Pass
5/10/2016	1	City Council	declare ordinance read the first time and laid over to the next regular meeting of the City Council for final reading	Pass
5/3/2016	1	City Council	approve recommendation	Pass

Recommendation to declare ordinance amending the Long Beach Municipal code by amending Subsections 21.54.120.B.2 and 21.54.130.A, and Table 54-1 of Chapter 21.54, all relating to billboards, read and adopted as read. (Citywide)

On May 3,2016, the City Council held a public hearing on certain proposed amendments to the City's billboard regulations. The amendments related to the use of Caltrans issued credits for billboards proposed to be constructed adjacent to certain landscaped freeway segments. The amendments are more thoroughly discussed in the City Council letter that was submitted with the agenda material for the May 3, 2016 hearing.

At the conclusion of the hearing, the City Council voted to adopt the amendments, but also requested that the City Attorney's office prepare a further amendment to the billboard regulations that would raise the allowable height of a new billboard from 40 feet above the nearest freeway lane, to 50 feet above the nearest freeway lane. This proposed amendment would apply in the case of a new freeway orientated billboard, whether electronic or non-electronic. No other changes to the existing billboard regulations were proposed. Since the change in billboard height was not discussed in the May 3,2016 Council letter, this matter, together with the original proposed amendments, are being placed on the Council's agenda for first reading.

Approve recommendation.

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AMENDING  
THE LONG BEACH MUNICIPAL CODE BY AMENDING SUBSECTIONS 21.54.120.B.2 AND  
21.54.130.A, AND TABLE 54-1 OF CHAPTER 21.54, ALL RELATING TO BILLBOARDS

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