



Legislation Details (With Text)

File #: 20-020ED **Version:** 1 **Name:** Recommendation to conduct and receive and file an update from various staff and community partners regarding progress on the City of Long Beach Blueprint for Economic Development.

Type: ED-Agenda Item **Status:** Received and Filed

File created: 3/11/2020 **In control:** Economic Development Commission

On agenda: 6/10/2020 **Final action:** 6/10/2020

Title: Recommendation to conduct a Study Session regarding the Blueprint for Economic Development, Economic Leadership and Cooperation Focus Area objective to establish a public-private Long Beach economic development corporation to engage cross-sector partners to increase business retention, attraction, and expansion strategies; create a permanent center for economic research; and, develop a citywide marketing campaign.

Sponsors:

Indexes:

Code sections:

Attachments: 1. LBEP Overview (May 2020)FINAL.pdf

Date	Ver.	Action By	Action	Result
6/10/2020	1	Economic Development Commission		

Recommendation to conduct a Study Session regarding the Blueprint for Economic Development, Economic Leadership and Cooperation Focus Area objective to establish a public-private Long Beach economic development corporation to engage cross-sector partners to increase business retention, attraction, and expansion strategies; create a permanent center for economic research; and, develop a citywide marketing campaign.

Approve recommendation.