



Legislation Details (With Text)

File #: 20-014ED **Version:** 1 **Name:** Recommendation to conduct and receive and file a Study Session regarding the Blueprint for Economic Development, Economic Leadership and Cooperation Focus Area objective to establish a public-private Long Beach economic development corporation to engage c

Type: ED-Agenda Item **Status:** Received and Filed

File created: 2/14/2020 **In control:** Economic Development Commission

On agenda: 2/25/2020 **Final action:** 2/25/2020

Title: Recommendation to conduct and receive and file a Study Session regarding the Blueprint for Economic Development, Economic Leadership and Cooperation Focus Area objective to establish a public-private Long Beach economic development corporation to engage cross-sector partners to increase business retention, attraction, and expansion strategies; create a permanent center for economic research; and, develop a citywide marketing campaign.

Sponsors:

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Date	Ver.	Action By	Action	Result
2/25/2020	1	Economic Development Commission		

Recommendation to conduct and receive and file a Study Session regarding the Blueprint for Economic Development, Economic Leadership and Cooperation Focus Area objective to establish a public-private Long Beach economic development corporation to engage cross-sector partners to increase business retention, attraction, and expansion strategies; create a permanent center for economic research; and, develop a citywide marketing campaign.

Approve recommendation.