



Legislation Details (With Text)

File #: 06-1234 **Version:** 1 **Name:** COUNCIL - Establish & promote a "Military Monday" program

Type: Agenda Item **Status:** Approved

File created: 11/16/2006 **In control:** City Council

On agenda: 11/21/2006 **Final action:** 11/21/2006

Title: Recommendation to respectfully request that the City Council direct the City Manager to work in conjunction with the Long Beach Chamber of Commerce, area business associations such as Downtown, Bixby, Belmont Shore and Towne Center and various city entities to establish a "Military Monday" program in Long Beach. An updated report should be available within 60 days.

Sponsors: COUNCILWOMAN LAURA RICHARDSON, SIXTH DISTRICT

Indexes:

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Date	Ver.	Action By	Action	Result
11/21/2006	1	City Council	approve recommendation	Pass

Recommendation to respectfully request that the City Council direct the City Manager to work in conjunction with the Long Beach Chamber of Commerce, area business associations such as Downtown, Bixby, Belmont Shore and Towne Center and various city entities to establish a "Military Monday" program in Long Beach. An updated report should be available within 60 days.

States and Cities throughout the nation have adopted a variety of programs exempting veterans and current military personal from paying for various municipal services (i.e. city parking fees). In addition, these government entities are actively working with private business and corporations to encourage them to institute similar discount programs.

These efforts have resulted in numerous efforts including New Hampshire, Kansas City Chiefs Football team, and Culver City. Examples of existing military discounts include the following:

- The Kansas City Chiefs offering 10% to veterans and active personnel.
- Hot Wings offer 20% discount to all military personnel on food and merchandise.
- Culver City exempts veterans with specialized plates from paying for city parking.

COUNCILWOMAN LAURA RICHARDSON, SIXTH DISTRICT