



Legislation Details (With Text)

**File #:** 21-0754      **Version:** 1      **Name:** CD6 - Support Wrigley Village Block Party  
**Type:** Agenda Item      **Status:** Approved  
**File created:** 7/30/2021      **In control:** City Council  
**On agenda:** 8/3/2021      **Final action:** 8/3/2021

**Title:** Recommendation to increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$3,586 offset by Six Council District One-Time District Priority Funds transferred from the Citywide Activities Department, to support the Wrigley Village Block Party; and

Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$3,586 to offset a transfer to the City Manager Department.

**Sponsors:** COUNCILWOMAN SUELY SARO, SIXTH DISTRICT, COUNCILWOMAN MARY ZENDEJAS, FIRST DISTRICT, COUNCILMEMBER ROBERTO URANGA, SEVENTH DISTRICT

**Indexes:**

**Code sections:**

**Attachments:** 1. 0803021-NB-29sr.pdf

Date	Ver.	Action By	Action	Result
8/3/2021	1	City Council	approve recommendation	Pass

Recommendation to increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$3,586 offset by Six Council District One-Time District Priority Funds transferred from the Citywide Activities Department, to support the Wrigley Village Block Party; and

Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$3,586 to offset a transfer to the City Manager Department.

On July 31<sup>st</sup>, 2021, the Office of Special Events and Filming, with the support of Council District 6, conducted a community event known as Wrigley Village Block Party in the Wrigley Neighborhood. The event took place from 1 P.M. to 4 P.M. between 19<sup>th</sup> Street and Hill Street, with a Block Party along Willard St at Pacific Ave. The goal of this event was to activate the Wrigley Village by bringing Wrigley residents together, meanwhile supporting businesses. Community partners include the Wrigley Association, Wrigley Area Neighborhood Group, Wrigley Clean Team, Long Beach Collective Association, United Cambodian Community and Wrigley Tavern & Garden. The event will include live music, an art walk and a resource fair.

This matter was reviewed by Budget Manager Grace H. Yoon on July 30, 2021.

The recommendation provides One-Time District Priority Funds to the City Manager Department to support the Wrigley Village Block Party. The total appropriation increase in the Special Advertising and Promotions Fund Group in the City Manager Department by \$3,586

is offset by a decrease of appropriation of the Six Council District One-time District Priority Funds in the Special Advertising and Promotions Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond normal budgeted scope of duties and a minimal impact on existing City Council priorities.

**STATEMENT OF URGENCY**

This urgent item is being submitted through supplemental agenda to allow for timely funds processing.

Approve recommendation.

SUELY SARO,  
COUNCILWOMAN SIXTH DISTRICT