



Legislation Details (With Text)

File #: 14-0663 **Version:** 1 **Name:** CM - ROI for Bixby Knolls PBI A D7,8
Type: Resolution **Status:** Adopted
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Title: Recommendation to adopt resolution approving the Annual Assessment Report for October 1, 2014 to September 30, 2015 for the Bixby Knolls Parking and Business Improvement Area, declaring its intention to levy the annual assessment and setting the date of hearing for October 21, 2014. (Districts 7,8)

Sponsors: City Manager

Indexes:

Code sections:

Attachments: 1. 090214-C-4sr&att revised.pdf, 2. RES-14-0080.pdf, 3. RES-14-0080 protest letter.pdf

Date	Ver.	Action By	Action	Result
9/2/2014	1	City Council	approve recommendation and adopt	Pass

Recommendation to adopt resolution approving the Annual Assessment Report for October 1, 2014 to September 30, 2015 for the Bixby Knolls Parking and Business Improvement Area, declaring its intention to levy the annual assessment and setting the date of hearing for October 21, 2014. (Districts 7,8)

The Bixby Knolls Business Improvement Association (BKPPIA) promotes and markets the Bixby Knolls commercial area, using funds generated through the assessment of area businesses located in the Bixby Knolls Parking and Business Improvement Area (BKPPIA). State law governing Parking and Business Improvement Areas requires that an annual assessment report be submitted to the City Council by the Advisory Commission designated for the Assessment District. On April 24, 2014, the BKPPIA Advisory Board voted to adopt the Fiscal Year 2014 BKPPIA Assessment Report, which is Exhibit A to the attached Resolution.

The Assessment Report describes boundaries, proposed activities and budgetary information, as well as the method and basis for continuation of the assessment. The report proposes a change in the method of levying the assessment, but there are no significant changes to proposed activities. Ever since 1995 there have been no assessment fee increases, and the allowed CPI increase discontinued at that time. The BKPPIA board unanimously approved the revised assessment methodology which is detailed in the following table:

ASSESSMENT FORMULA

All businesses, regardless of category will be assessed \$250 dollars beginning on October 1, 2014.

Non-profits will now be assessed \$150.

**Yearly CPI adjustment (City of Long Beach input)
Additional \$20 added each year to make up the gap**

	BUSINESS BASE RATE	NON-PROFIT BASE RATE
October 1, 2014-September 30, 2015	\$250	\$150
October 1, 2015-September 30, 2016	\$250 + CPI% ADJ + \$20	\$150 + CPI% ADJ + \$20
October 1, 2016-September 30, 2017	\$? + CPI% ADJ + \$20	\$? + CPI% ADJ + \$20

The recommended Resolution of Intention grants approval of the assessment report, declares the intention of the City Council to levy the assessment for proposed activities and sets the date of a public hearing for October 21, 2014.

This matter was reviewed by Deputy City Attorney Amy R. Webber on August 12, 2014, and Budget Management Officer Victoria Bell on August 15, 2014.

City Council action is requested on September 2, 2014 to set the date for the Public Hearing for October 21, 2014. The BKBIA contract year begins October 1, 2014.

It is estimated that the BKPBA will generate \$131,487 in FY 15 through the proposed assessment. Assessment funds are collected through additional fees attached to BKPBA business licenses and passed directly through to the Bixby Knolls Business Improvement Association for implementation of annual programs. Sufficient funds are proposed for FY 15 in the Parking and Business Area Improvement Fund (SR 132) in the Public Works Department (PW). There is no local job impact associated with this recommendation.

Approve recommendation.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH APPROVING THE ANNUAL ASSESSMENT REPORT FOR OCTOBER 1, 2014 TO SEPTEMBER 30, 2015 FOR THE BIXBY KNOLLS PARKING AND BUSINESS IMPROVEMENT AREA ("PBA") AND

DECLARING ITS INTENTION TO LEVY THE ANNUAL ASSESSMENT FOR THAT FISCAL YEAR

MICHAEL P. CONWAY
DIRECTOR OF BUSINESS AND PROPERTY DEVELOPMENT

APPROVED:

PATRICK H. WEST
CITY MANAGER