

**CITY OF LONG BEACH  
ECONOMIC DEVELOPMENT  
COMMISSION MINUTES**

**TUESDAY, JANUARY 28, 2020  
411 W. OCEAN BOULEVARD  
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Michelle Molina, Chair  
Walter Larkins, Vice Chair  
Becky Blair, Commissioner  
Blair Cohn, Commissioner  
Milton Duena, Commissioner



Leah Goold-Haws, Commissioner  
Austin Metoyer, Commissioner  
Cyrus Parker-Jeannette, Commissioner  
Jessica Schumer, Commissioner  
John Shen, Commissioner  
John Thomas, Commissioner

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**REGULAR MEETING - 4:00 P.M.**

**Commissioners** Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer,  
**Present:** Jessica Schumer, John Shen and Michelle Molina

**Commissioners** Milton Duena, Cyrus Parker-Jeannette, John Thomas and  
**Absent:** Walter Larkins

**ROLL CALL**

**DIRECTOR'S REPORT**

Chairwoman Molina spoke  
John Keisler, City of Long Beach Economic Development Director, spoke  
Chairwoman Molina spoke  
Commissioner Schumer spoke  
John Keisler, City of Long Beach Economic Development Director, spoke  
Chairwoman Molina spoke  
Commissioner Cohn spoke  
John Keisler, City of Long Beach Economic Development Director, spoke  
Chairwoman Molina spoke  
Sergio Ramirez, City of Long Beach Economic Development Deputy Director, spoke  
Commissioner Cohn spoke  
John Keisler, City of Long Beach Economic Development Director, spoke  
Commissioner Blair spoke  
John Keisler, City of Long Beach Economic Development Director, spoke  
Chairwoman Molina spoke  
Commissioner Schumer spoke  
John Keisler, City of Long Beach Economic Development Director, spoke  
Chairwoman Molina spoke

**CONSENT CALENDAR**

1. [20-001ED](#) Recommendation to approve the minutes for the meeting held November 19, 2019.

**Attachments:** [EDC Minutes 11-19 -19.pdf](#)

**A motion was made by Commissioner Cohn, seconded by Commissioner Goold-Haws, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Michelle Molina

**Absent:** 4 - Milton Duena, Cyrus Parker-Jeannette, John Thomas and Walter Larkins

2. [20-002ED](#) Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee.

**A motion was made by Commissioner Cohn, seconded by Commissioner Goold-Haws, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Michelle Molina

**Absent:** 4 - Milton Duena, Cyrus Parker-Jeannette, John Thomas and Walter Larkins

3. [20-003ED](#) Recommendation to receive and file an update regarding Economic Development Department communications for the month of November & December 2019.

**A motion was made by Commissioner Cohn, seconded by Commissioner Goold-Haws, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Michelle Molina

**Absent:** 4 - Milton Duena, Cyrus Parker-Jeannette, John Thomas and Walter Larkins

4. [20-004ED](#) Recommendation to receive and file Economic Development staff communications to City Council regarding the feasibility of implementing a vacant commercial property fee to address long-time vacant commercial properties.

**A motion was made by Commissioner Cohn, seconded by Commissioner Goold-Haws, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Michelle Molina

**Absent:** 4 - Milton Duena, Cyrus Parker-Jeannette, John Thomas and Walter Larkins

#### REGULAR AGENDA

5. [20-005ED](#) Recommendation to conduct and receive and file a Study Session regarding the Blueprint for Economic Development, Engines of Growth Focus Area objective on how the City may develop an approach to monitor and create strategies that increase the number of businesses and jobs in the healthcare industry and related sectors, with representatives and leaders from local healthcare service providers.

Chairwoman Molina spoke

**A motion was made by Commissioner Schumer, seconded by Commissioner Metoyer, to laid over. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Michelle Molina

**Absent:** 4 - Milton Duena, Cyrus Parker-Jeannette, John Thomas and Walter Larkins

6. [20-006ED](#) Recommendation to conduct and receive and file a Study Session regarding the Blueprint for Economic Development, Quality of Life Focus Area objective on how the City may engage the health care and public health sectors in strategies to connect all residents in Long Beach with physical and mental health services, with representatives from local healthcare service providers.

**Attachments:** [1 EDC20200128 Intro.pdf](#)  
[2 EDC20200128 HHS.pdf](#)  
[3 EDC20200128 TGC.pdf](#)  
[4 EDC20200128 TCC.pdf](#)

Chairwoman Molina spoke  
Commissioner Schumer provided a presentation  
Fern Nueno, City of Long Beach Economic Development spoke  
Chairwoman Molina spoke  
Fern Nueno, City of Long Beach Economic Development spoke  
Tiffany Cantrell-Warren, Bureau Manager, Community Health, Long Beach Dept. of Health and Human Services provided a presentation  
Patricia Costales, Chief Executive Officer, The Guidance Center, spoke  
Dr. Jack Tsai, Associate Director of Homeless services, TCC Family Health and Ali Zandi, Director of Behavioral Health, TCC Family Health provided a presentation  
Sergio Ramirez, City of Long Beach Economic Development Deputy Director, spoke  
Commissioner Schumer spoke  
Chairwoman Molina spoke  
Commissioner Shen spoke  
Commissioner Cohn spoke  
Commissioner Goold-Haws spoke  
Commissioner Schumer spoke  
Chairwoman Molina spoke

**A motion was made by Commissioner Cohn, seconded by Commissioner Goold-Haws, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Michelle Molina

**Absent:** 4 - Milton Duena, Cyrus Parker-Jeannette, John Thomas and Walter Larkins

7. [20-007ED](#) Recommendation to receive and file an update regarding the Blueprint Implementation Schedule, Commission Champions, and Blueprint Distribution strategies.

Chairwoman Molina spoke  
John Keisler, City of Long Beach Economic Development Director, spoke  
Commissioner Goold-Haws spoke  
John Keisler, City of Long Beach Economic Development Director, spoke  
Commissioner Cohn spoke  
Chairwoman Molina spoke  
Commissioner Goold-Haws spoke  
Commissioner Cohn spoke  
Commissioner Schumer spoke  
Chairwoman Molina spoke  
Commissioner Cohn spoke

**A motion was made by Commissioner Blair, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Michelle Molina

**Absent:** 4 - Milton Duena, Cyrus Parker-Jeannette, John Thomas and Walter Larkins

8. 20-008ED Recommendation to receive and file Commissioner recommendations for future agenda items.

Chairwoman Molina spoke  
Commissioner Cohn spoke  
John Keisler, City of Long Beach Economic Development Director, spoke  
Chairwoman Molina spoke  
Commissioner Blair spoke  
John Keisler, City of Long Beach Economic Development Director, spoke  
Chairwoman Molina spoke

John Keisler, City of Long Beach Economic Development Director, spoke  
Commissioner Blair spoke  
Chairwoman Molina spoke  
John Keisler, City of Long Beach Economic Development Director, spoke  
Chairwoman Molina spoke

**A motion was made by Commissioner Goold-Haws, seconded by Commissioner Shen, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Michelle Molina

**Absent:** 4 - Milton Duena, Cyrus Parker-Jeannette, John Thomas and Walter Larkins

**PUBLIC PARTICIPATION:** Members of the public are invited to address the Commission on items of interest to the public within the Commission's jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

## COMMENTS

## ADJOURNMENT

**Next regular meeting: February 25, 2020 4:00 PM.**

**I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.**

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:  
“<http://longbeach.legistar.com/Calendar.aspx>.”

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).