

**CITY OF LONG BEACH
BELMONT SHORE PARKING
AND BUSINESS
IMPROVEMENT AREA
ADVISORY COMMISSION
MINUTES**

**THURSDAY, OCTOBER 19, 2017
BAY SHORE LIBRARY, 195 BAY SHORE
AVENUE, THIRD THURSDAY, 8:00 AM**

Marsha Jeffer, Chair
Matthew Peterson, Vice Chair
Karen Blair, Commissioner
Eric Forsberg, Commissioner



Ryan Hofman, Commissioner
Joy Starr, Commissioner
David Witzling, Commissioner

FINISHED AGENDA AND DRAFT MINUTES

REGULAR MEETING - 8:00 A.M.

ROLL CALL

Commissioners Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling and Ryan

Present: Hofman

Commissioners Karen Blair and Matthew Peterson

Absent:

CHAIR REPORT

Commission Chair Marsha Jeffer Spoke

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Commission Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

CONSENT CALENDAR

[17-048BS](#)

Recommendation to approve the minutes for the meeting held August 17, 2017.

Attachments: [Minutes 8-17.pdf](#)

Commission Chair Marsha Jeffer Spoke

A motion was made by Commissioner Starr, seconded by Commissioner Hofman, to approve recommendation. The motion carried by the following vote:

Yes: 5 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling and Ryan Hofman

Absent: 2 - Karen Blair and Matthew Peterson

REGULAR AGENDA

[17-049BS](#)

Recommendation to receive and file an oral update from Conservation Corps Long Beach staff regarding services delivered in the Belmont Shore Business District.

Presentation By Elias Munoz, Conservation Corp Long Beach
Commission Chair Marsha Jeffer Spoke
Dialogue Ensued Between Commission Chair Marsha Jeffer and Elias Munoz, Conservation Corp Long Beach
Commissioner Ryan Hofman Spoke
Sal Flores, Conservation Corp Long Beach Spoke
Elias Munoz, Conservation Corp Long Beach Spoke
Commission Chair Marsha Jeffer Spoke
Commissioner Ryan Hofman Spoke
Elias Munoz, Conservation Corp Long Beach Spoke
Commissioner Joy Starr Spoke
Commission Chair Marsha Jeffer Spoke
Elias Munoz, Conservation Corp Long Beach Spoke
Commission Chair Marsha Jeffer Spoke
Elias Munoz, Conservation Corp Long Beach Spoke
Commissioner Joy Starr Spoke
Commissioner Eric Forsberg Spoke
Elias Munoz, Conservation Corp Long Beach Spoke
Sal Flores, Conservation Corp Long Beach Spoke
Commissioner Eric Forsberg Spoke
Elias Munoz, Conservation Corp Long Beach Spoke

Dialogue Ensued Between Elias Munoz, Conservation Corp Long Beach and
Commissioner Eric Forsberg
Commissioner David Witzling Spoke
Commission Chair Marsha Jeffer Spoke
Elias Munoz, Conservation Corp Long Beach Spoke
Commissioner David Witzling Spoke
Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke
Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke
Commissioner Eric Forsberg Spoke
Elias Munoz, Conservation Corp Long Beach Spoke
Sal Flores, Conservation Corp Long Beach Spoke
Elias Munoz, Conservation Corp Long Beach Spoke
Commissioner David Witzling Spoke
Commissioner Eric Forsberg Spoke
Elias Munoz, Conservation Corp Long Beach Spoke
Commissioner David Witzling Spoke
Commission Chair Marsha Jeffer Spoke

**A motion was made by Commissioner Starr, seconded by
Commissioner Forsberg, to approve recommendation. The
motion carried by the following vote:**

Yes: 5 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling and
Ryan Hofman

Absent: 2 - Karen Blair and Matthew Peterson

17-050BS

Recommendation to receive and file an oral report from Public Works
staff regarding the status of the Belmont Shore Parking Lots Project.

Presentation By April Walker, City Of Long Beach Parking Operations
Commission Chair Marsha Jeffer Spoke
Dialogue Ensued Between Commission Chair Marsha Jeffer and April Walker
City Of Long Beach Parking Operations Spoke
Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke
April Walker City Of Long Beach Parking Operations Spoke
Commission Chair Marsha Jeffer Spoke
April Walker City Of Long Beach Parking Operations Spoke

Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke
Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke
Commissioner Eric Forsberg Spoke
Eric Romero, Project Manager, City of Long Beach Spoke
Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke
Commission Chair Marsha Jeffer Spoke
Eric Romero, Project Manager, City of Long Beach Spoke
Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke
Eric Romero, Project Manager, City of Long Beach Spoke
Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke

A motion was made by Commissioner Forsberg, seconded by Commissioner Hofman, to approve recommendation. The motion carried by the following vote:

Yes: 5 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling and Ryan Hofman

Absent: 2 - Karen Blair and Matthew Peterson

[17-051BS](#)

Recommendation to receive and file an oral report from Public Works staff regarding the status of the Belmont Shore Median Project.

Presentation By Nancy Villasenor, City Of Long Beach Public Works
Commission Chair Marsha Jeffer Spoke
Commissioner David Witzling Spoke
Nancy Villasenor, City Of Long Beach Public Works, Spoke
Commission Chair Marsha Jeffer Spoke
Nancy Villasenor, City Of Long Beach Public Works, Spoke
Dialogue Ensued Between Commission Chair Marsha Jeffer Nancy Villasenor,
City Of Long Beach Public Works
Commissioner Ryan Hofman Spoke
Commissioner David Witzling Spoke
Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke
Nancy Villasenor, City Of Long Beach Public Works, Spoke

Dialogue Ensued Between Nancy Villasenor, City Of Long Beach Public Works, and Commission Chair Marsha Jeffer
Commissioner Eric Forsberg Spoke
Nancy Villasenor, City Of Long Beach Public Works, Spoke
Commissioner David Witzling Spoke
Commissioner Ryan Hofman Spoke
Commission Chair Marsha Jeffer Spoke
Nancy Villasenor, City Of Long Beach Public Works, Spoke
Commissioner David Witzling Spoke
Commissioner Ryan Hofman Spoke
Commission Chair Marsha Jeffer Spoke
Commissioner Eric Forsberg Spoke
Nancy Villasenor, City Of Long Beach Public Works, Spoke
Commissioner David Witzling Spoke
Dialogue Ensued Between Nancy Villasenor, City Of Long Beach Public Works and Commissioner David Witzling
Commission Chair Marsha Jeffer Spoke
Commissioner David Witzling Spoke
Commission Chair Marsha Jeffer Spoke

A motion was made by Commissioner Forsberg, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:

Yes: 5 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling and Ryan Hofman

Absent: 2 - Karen Blair and Matthew Peterson

[17-052BS](#)

Recommendation to receive and file an oral report from Economic Development staff regarding the Belmont Shore Parking Meter Revenue Fund revenues and expenditures.

Presentation By Eric Romero, Project Manager, City of Long Beach
Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke
Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke
Dialogue Ensued Between Commission Chair Marsha Jeffer and Commissioner Eric Forsberg

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Eric Romero, Project Manager, City of Long Beach Spoke
Commissioner Eric Forsberg Spoke
Dialogue Ensued Between Commissioner Eric Forsberg and Eric Romero,
Project Manager, City of Long Beach
Commission Chair Marsha Jeffer Spoke
Eric Romero, Project Manager, City of Long Beach Spoke
Dialogue Ensued Between Commission Chair Marsha Jeffer and Eric Romero,
Project Manager, City of Long Beach
Commissioner Eric Forsberg Spoke
Commission Chair Marsha Jeffer Spoke
Eric Romero, Project Manager, City of Long Beach Spoke
Commissioner Eric Forsberg Spoke
Eric Romero, Project Manager, City of Long Beach Spoke
Commissioner David Witzling Spoke
Eric Romero, Project Manager, City of Long Beach Spoke
Commissioner Eric Forsberg Spoke
Commissioner David Witzling Spoke
Eric Romero, Project Manager, City of Long Beach Spoke
Dialogue Ensued Between Commissioner David Witzling and Eric Romero,
Project Manager, City of Long Beach
Commissioner Eric Forsberg Spoke
Eric Romero, Project Manager, City of Long Beach Spoke
Dialogue Ensued Between Commissioner Eric Forsberg and Eric Romero,
Project Manager, City of Long Beach
Commission Chair Marsha Jeffer Spoke
Commissioner Eric Forsberg Spoke
Eric Romero, Project Manager, City of Long Beach Spoke
Commission Chair Marsha Jeffer Spoke
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Eric Romero, Project Manager, City of Long Beach Spoke
Commissioner David Witzling Spoke
Commissioner Eric Forsberg Spoke
Eric Romero, Project Manager, City of Long Beach Spoke
Commission Chair Marsha Jeffer Spoke
Commissioner Eric Forsberg Spoke
Eric Romero, Project Manager, City of Long Beach Spoke

Commission Chair Marsha Jeffer Spoke

A motion was made by Commissioner Forsberg, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:

Yes: 5 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling and Ryan Hofman

Absent: 2 - Karen Blair and Matthew Peterson

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COMMENTS

ADJOURNMENT

Commission Chair Marsha Jeffer Adjourned the meeting at 9:17

Next regular meeting: November 16, 2017, 8:00 A.M.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note: