

**CITY OF LONG BEACH
TECHNOLOGY AND
INNOVATION COMMISSION
MINUTES**

**WEDNESDAY, FEBRUARY 22, 2017
333 W. OCEAN BOULEVARD
COUNCIL CHAMBER, 3:30 PM**

Robb Korinke, Chair
Cindy Hanks, Vice Chair
Lisa Mae Brunson, Commissioner



David W. Ferrell, Commissioner
Roger Howard, Commissioner
Andrew Schrock, Commissioner
Gwen Shaffer, Commissioner

FINISHED AGENDA & DRAFT MINUTES

REGULAR MEETING (3:25 P.M.)

ROLL CALL (3:25 P.M.)

Commissioners David Ferrell, Roger Howard, Andrew Schrock, Gwen Shaffer,

Present: Cindy Hanks and Robb Korinke

Commissioners Lisa Mae Brunson

Absent:

EXECUTIVE DIRECTOR'S REPORT (3:26 P.M.)

REGULAR AGENDA (3:34 P.M.)

1. [17-006TI](#) Recommendation to approve the minutes from the Technology & Innovation Commission meeting held Wednesday, January 25, 2017.

Commissioner Ferrell spoke.

A motion was made by Vice Chair Hanks, seconded by Commissioner Shaffer, to approve recommendation. The motion carried by the following vote:

Yes: 6 - David Ferrell, Roger Howard, Andrew Schrock, Gwen Shaffer, Cindy Hanks and Robb Korinke

Absent: 1 - Lisa Mae Brunson

2. [17-007TI](#) Recommendation to receive and file an oral presentation from the Technology & Innovation Department on Customer Service Relationship Management (CRM). CRM software is used to manage and analyze customer interactions and data throughout the customer lifecycle, with the goal of improving business relationships with our customers.

Bryan M. Sastokas, Director of Technology & Innovation spoke.

Jasmine Frost, Business Information Services Manager, spoke.

Chair Korinke spoke.

Bryan M. Sastokas, Director of Technology & Innovation spoke.

A dialogue ensued between Chair Korinke and Bryan M. Sastokas, Director of Technology & Innovation.

Commissioner Ferrell spoke.

Bryan M. Sastokas, Director of Technology & Innovation spoke.

Commissioner Howard spoke.

Chair Korinke spoke.

Commissioner Shaffer spoke.

Bryan M. Sastokas, Director of Technology & Innovation spoke.

A dialogue ensued between Commissioner Shaffer and Bryan M. Sastokas, Director of Technology & Innovation.

Commissioner Ferrell spoke.

Vice Chair Hanks spoke.

Commissioner Howard spoke.

A dialogue ensued among Commissioner Howard, Vice Chair Hanks and Commissioner Ferrell.

Bryan M. Sastokas, Director of Technology & Innovation spoke.

Chair Korinke spoke.

A motion was made by Commissioner Ferrell, seconded by Commissioner Shaffer, to approve recommendation. The motion carried by the following vote:

Yes: 6 - David Ferrell, Roger Howard, Andrew Schrock, Gwen Shaffer, Cindy Hanks and Robb Korinke

Absent: 1 - Lisa Mae Brunson

4. 17-009TI

Recommendation to receive and file oral reports from Commissioner Shaffer and Commissioner Schrock on their findings with regards to the launch of the data portal and community feedback process.

Item 17-009TI was discussed prior to item 17-008TI.

Chair Korinke spoke.

Commissioner Schrock spoke.

Commissioner Shaffer spoke.

A dialogue ensued between Commissioner Shaffer and Commissioner Schrock.

Chair Korinke spoke.

Chair Shaffer spoke.

Commissioner Schrock spoke.

A dialogue ensued among Commissioner Howard, Vice Chair Hanks and Commissioner Schrock.

Commissioner Schrock spoke.

Bryan M. Sastokas, Director of Technology & Innovation spoke.

A motion was made by Chair Korinke, seconded by Vice Chair Hanks, to approve recommendation. The motion carried by the following vote:

Yes: 6 - David Ferrell, Roger Howard, Andrew Schrock, Gwen Shaffer, Cindy Hanks and Robb Korinke

Absent: 1 - Lisa Mae Brunson

3. 17-008TI Recommendation to discuss and create a Technology & Innovation Commission Engagement Plan for 2017, including ideas for civic engagement such as technology and innovation opportunities with local groups, community outreach, potential study sessions and hackathons.

Chair Korinke spoke.

Commissioner Howard spoke.

A dialogue ensued amongst Commissioner Howard, Chair Korinke and Vice Chair Hanks.

Bryan M. Sastokas, Director of Technology & Innovation spoke.

A dialogue ensued between Chair Korinke and Bryan M. Sastokas, Director of Technology & Innovation.

Commissioner Shaffer spoke.

Commissioner Schrock spoke.

A dialogue ensued amongst Commissioner Shaffer and Commissioner Schrock.

Chair Korinke spoke.

Commissioner Ferrell spoke.

A dialogue ensued between Chair Korinke and Commissioner Ferrell.

Vice Chair Hanks spoke.

Commissioner Schrock spoke.

Commissioner Howard spoke.

Commissioner Schrock spoke.

Bryan M. Sastokas, Director of Technology & Innovation spoke.

A dialogue ensued amongst Commissioner Howard, Bryan M. Sastokas, Director of Technology & Innovation, and Commissioner Schrock.

Vice Chair Hanks spoke.

Commissioner Ferrell spoke.

Chair Korinke spoke.

Bryan M. Sastokas, Director of Technology & Innovation spoke.

A dialogue ensued amongst Commissioner Schrock, Bryan M. Sastokas, Director of Technology & Innovation and Commissioner Howard.

Chair Korinke spoke.

Commissioner Howard spoke.

Commissioner Ferrell spoke.

Commissioner Shaffer spoke.

Commissioner Schrock spoke.

Chair Korinke spoke.

Bryan M. Sastokas, Director of Technology & Innovation spoke.

A motion was made by Commissioner Schrock, seconded by Commissioner Howard, to approve recommendation. The motion carried by the following vote:

Yes: 6 - David Ferrell, Roger Howard, Andrew Schrock, Gwen Shaffer, Cindy Hanks and Robb Korinke

Absent: 1 - Lisa Mae Brunson

PUBLIC PARTICIPATION: Members of the public are invited to address the Commission on items of interest to the public within the Commission jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

ADJOURNMENT (4:49 P.M.)