

**LONG BEACH TRANSIT  
BOARD OF DIRECTORS MEETING  
MINUTES**

**MONDAY, JULY 28, 2014  
333 W. OCEAN BOULEVARD  
COUNCIL CHAMBER, 12:00 PM**

Freda Hinsche Otto, Chair  
Barbara Sullivan George, Vice Chair  
Maricela de Rivera, Secretary/Treasurer  
Donald M. First, Director



Victor Irwin, Director  
Dr. James P. Norman, Jr., Director  
Michael Conway, City Representative  
David Roseman, City Representative  
  
President and Chief Executive Officer  
Kenneth A. McDonald

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**FINISHED AGENDA & DRAFT MINUTES**

1. Call to Order. Freda Hinsche Otto

Chair Hinshce Otto called the meeting to order at 12:02 pm.

2. Roll Call. Sarah Miller

**Commissioners** Freda Hinsche Otto, Barbara Sullivan George, Maricela de  
**Present:** Rivera and James Phillip Norman Jr.

**Commissioners** Donald First  
**Excuse:**

**Commissioners** Victor Irwin  
**Absent:**

CITY REPRESENTATIVE: Dave Roseman, City Traffic Engineer

ABSENT: Michael Conway, Director of Public Works

ALSO PRESENT:

Kenneth A. McDonald, President and Chief Executive Officer  
Debra A. Johnson, Deputy Chief Executive Officer  
Lisa Patton, Executive Director and Vice President of Financial Services  
LaVerne David, Executive Director and Vice President of Employee and Labor Relations  
Patrick Pham, Executive Director and Vice President of Information Technology  
Kevin Lee, Manager of Marketing and Customer Services  
Kevin Warfield, Superintendent of Transit Services Delivery and Planning  
Sarah Miller, Board Secretary  
Olga Livingston, Risk Management Assistant

3. [14-043TR](#) Recommendation to approve the minutes of the regular board meeting held on June 30, 2014. Freda Hinsche Otto

**A motion was made by Vice Chair Sullivan George, seconded by Director Norman Jr., to approve recommendation. The motion carried by the following vote:**

**Yes:** 4 - Freda Hinsche Otto, Barbara Sullivan George, Maricela de Rivera and James Phillip Norman Jr.

**Absent:** 2 - Donald First and Victor Irwin

4. Employee Recognition. LaVerne David

Employees of the Month for July 2014

Johnny Burton, Transit Services Delivery and Planning  
Elinner Miranda, Maintenance and Infrastructure  
Tony Wu, Staff

Kevin Warfield, Superintendent of Transit Services Delivery and Planning, presented the Transit Services Delivery and Planning Employee of the Month.

5. President and CEO Monthly Update.

INFORMATION ITEM

Kenneth McDonald, President and CEO, presented an oral report.

6. [14-044TR](#) June 2014 Financial Report. Lisa Patton

INFORMATION ITEM

Lisa Patton, Executive Director and Vice President of Financial Services, provided a staff report and responded to questions.

7. [14-045TR](#) Quarterly Investment Report. Lisa Patton

INFORMATION ITEM

Lisa Patton, Executive Director and Vice President of Financial Services, provided a staff report and responded to questions.

8. [14-047TR](#) Recommendation for the Board of Directors to authorize the President and CEO to enter into a contract with Complete Coach Works (CCW), of Riverside, for the installation of the 4One Q'POD system, a fully integrated forward-facing wheelchair securement station, on 153 Long Beach Transit (LBT) coaches, for a total cost not to exceed \$1,638,981.  
Rolando Cruz

**A motion was made by Director Norman Jr., seconded by Vice Chair Sullivan George, to approve recommendation. The motion carried by the following vote:**

**Yes:** 4 - Freda Hinsche Otto, Barbara Sullivan George, Maricela de Rivera and James Phillip Norman Jr.

**Absent:** 2 - Donald First and Victor Irwin

Rolando Cruz, Executive Director and Vice President of Maintenance and Infrastructure, provided a staff report and responded to questions.

9. [14-048TR](#) Recommendation for the Board of Directors to authorize the President and CEO to enter into a contract with John S. Meek Company, Inc., of Gardena, for the fabrication and installation of a dock and gangway at Alamitos Bay Landing, Berth No. 3 for a cost not to exceed \$876,823.  
Rolando Cruz

**A motion was made by Director de Rivera, seconded by Vice Chair Sullivan George, to approve recommendation. The motion carried by the following vote:**

**Yes:** 4 - Freda Hinsche Otto, Barbara Sullivan George, Maricela de Rivera and James Phillip Norman Jr.

**Absent:** 2 - Donald First and Victor Irwin

Rolando Cruz, Executive Director and Vice President of Maintenance and Infrastructure, provided a staff report and responded to questions.

10. [14-049TR](#)

Recommendation for the Board of Directors to authorize the President and CEO to enter into a contract with Titan Outdoor LLC to provide exterior bus advertising service. Kevin Lee

**A motion was made by Director de Rivera, seconded by Vice Chair Sullivan George, to approve recommendation. The motion carried by the following vote:**

**Yes:** 4 - Freda Hinsche Otto, Barbara Sullivan George, Maricela de Rivera and James Phillip Norman Jr.

**Absent:** 2 - Donald First and Victor Irwin

Kevin Lee, Manager of Marketing and Customer Services, provided a staff report and responded to questions.

11. Public Comments

Any member of the public may approach the lectern and, upon recognition by the Chairperson, state his or her name and address for the record and proceed to address the Board on any item within the subject matter jurisdiction of the Board, provided that no action may be taken on off-agenda items unless authorized by law. All comments shall be limited to three (3) minutes, unless different time limits are set by the Chairperson, subject to the approval of the Board.

Jeff Miller, a member of the public, addressed the board regarding transit service and the removal of a stop.

Mr. Wayne Wright, a member of the public, addressed the board regarding the TAP system.

12. Board Requests

There were no requests from the Board.

13. [14-050TR](#)

Adjourn. The next regular meeting will be held on August 25, 2014.

**A motion was made by Director Norman Jr., seconded by Director de Rivera, to approve recommendation. The motion carried by the following vote:**

**Yes:** 4 - Freda Hinsche Otto, Barbara Sullivan George, Maricela de Rivera and James Phillip Norman Jr.

**Excused:** 1 - Donald First

**Absent:** 1 - Victor Irwin

The meeting adjourned at 12:55 pm.

Note:

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If special accommodation is desired please call the City Clerk Department 48 hours\* prior to the meeting at 570-6101.

(\*The City Clerk's office is closed on weekends. To assure proper accommodations please call by 4:30 p.m. on the Friday prior to the meeting.)

(Telecommunication Device for the Deaf - Please call 570-6626. Inquire at the City Council Chamber Audio Visual Room for Assistive Listening Device.)

Long Beach Public Transportation Company, a.k.a. Long Beach Transit, is an entity which is separate and distinct from the City of Long Beach.