

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**MONDAY, AUGUST 10, 2020
411 W. OCEAN BOULEVARD
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Walter Larkins, Chair
Jessica Schumer, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner



Milton Duena, Commissioner
Leah Goold-Haws, Commissioner
Austin Metoyer, Commissioner
John Shen, Commissioner
John Thomas, Commissioner

**SPECIAL COMMISSION MEETING VIA TELECONFERENCE PURSUANT TO
EXECUTIVE ORDER N-25-20 ISSUED BY GOVERNOR GAVIN NEWSOM**

Commissioners Becky Blair, Blair Cohn, Blair Cohn, Milton Duena, Blair Cohn,
Present: Blair Cohn, Austin Metoyer, John Thomas, Jessica Schumer and
Walter Larkins

Commissioners Leah Goold-Haws
Absent:

REGULAR MEETING - 4:00 P.M.

ROLL CALL

EXECUTIVE DIRECTOR'S REPORT

Commission Chair Larkins spoke
John Keisler Director, Economic Development spoke

REGULAR AGENDA

1. [20-037ED](#) Recommendation to approve the minutes for the meeting held July 13, 2020

Attachments: [EDC Meeting Minutes13-Jul-2020.pdf](#)

Commission Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Thomas, Jessica Schumer and Walter Larkins

Absent: 1 - Leah Goold-Haws

2. [20-038ED](#)

Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee.

Commission Chair Larkins spoke
Seyed Jalali, Economic Development Officer provided a presentation
Eric Romero Economic Development Project Manager provided a presentation
Commission Chair Larkins spoke
Commissioner Cohn spoke
Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke
Commissioner Cohn spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Thomas, Jessica Schumer and Walter Larkins

Absent: 1 - Leah Goold-Haws

3. [20-039ED](#)

Recommendation to receive and file an update regarding Economic Development Department communications for the months of July 2020

Attachments: [20200810 EDC Monthly Communications Recap Memo.](#)

Commission Chair Larkins spoke

A motion was made by Vice Chair Schumer, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Thomas, Jessica Schumer and Walter Larkins

Absent: 1 - Leah Goold-Haws

4. [20-040ED](#) Recommendation to receive and file a presentation about the Economic Development Commission members including background, bio, and volunteer experience.

Attachments: [EDC Commission Profiles 8-10.pptx](#)

Commission Chair Larkins spoke
John Keisler Director, Economic Development spoke
Commissioner Cohn spoke provided a presentation
John Keisler Director, Economic Development spoke
Commission Vice-Chair Schumer spoke provided a presentation
Commissioner Cohn spoke
John Keisler Director, Economic Development spoke
Commissioner Blair spoke provided a presentation
John Keisler Director, Economic Development spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Thomas, Jessica Schumer and Walter Larkins

Absent: 1 - Leah Goold-Haws

5. [20-041ED](#) Recommendation to revise, adopt, and submit an official statement from the Economic Development Commission to the Economic Development & Finance Committee of the City Council regarding the proposed Economic Transition Plan to make Long Beach a more equitable economy for all.

Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke
Commission Chair Larkins spoke
Commissioner Metoyer spoke
Commission Chair Larkins spoke
Commissioner Blair spoke
Commission Chair Larkins spoke
Commissioner Cohn spoke
Commission Chair Larkins spoke
Commissioner Shen spoke
Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke
Commissioner Duena spoke
Commission Chair Larkins spoke
Commissioner Metoyer spoke
Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke
Commission Chair Larkins spoke
Parisa Vinzant Commissioner Technology Innovation Commission spoke
Commission Chair Larkins spoke

A motion was made by Vice Chair Schumer, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Thomas, Jessica Schumer and Walter Larkins

Absent: 2 - Becky Blair and Leah Goold-Haws

6. [20-042ED](#) Recommendation to receive and file a presentation from Rebecca Kauma about the ConnectedLB Platform and the Digital Inclusion Roadmap process.

Attachments: [Digital Inclusion Initiative Update Presentation-EDC Mee](#)

Commission Chair Larkins spoke
Rebecca Kauma provided a presentation
Commission Vice-Chair Schumer spoke
Commission Chair Larkins spoke
Parisa Vinzant Commissioner Technology Innovation Commission spoke

Commission Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Metoyer, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Thomas, Jessica Schumer and Walter Larkins

Absent: 2 - Becky Blair and Leah Goold-Haws

7. [20-043ED](#)

Recommendation to receive and file a presentation from Julian Cernuda about the 2020 Census Outreach program in the City of Long Beach.

Attachments: [Economic Development Commission Census Training ar](#)

Commission Chair Larkins spoke

Julian Cernuda, Census Project Manager provided a presentation

Commission Chair Larkins spoke

Commissioner Duena spoke

Julian Cernuda, Census Project Manager spoke

Commission Chair Larkins spoke

Julian Cernuda, Census Project Manager spoke

Commission Vice-Chair Schumer spoke

Julian Cernuda, Census Project Manager spoke

Commission Chair Larkins spoke

Commissioner Duena spoke

Commission Vice-Chair Schumer spoke

Commission Chair Larkins spoke

A motion was made by Vice Chair Schumer, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Thomas, Jessica Schumer and Walter Larkins

Absent: 2 - Becky Blair and Leah Goold-Haws

8. [20-044ED](#)

Recommendation to conduct, receive, and file a Study Session to identify Commission Champions and recommend a workplan for each

of the Economic Transition and CARES Act Grant initiatives adopted by the City Council.

Commission Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Vice Chair Schumer, to laid over. The motion carried by the following vote:

Yes: 7 - Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Thomas, Jessica Schumer and Walter Larkins

Absent: 2 - Becky Blair and Leah Goold-Haws

9. [20-045ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items

Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke
Commission Chair Larkins spoke
Commissioner Duena spoke
Commission Chair Larkins spoke

A motion was made by Vice Chair Schumer, seconded by Commissioner Metoyer, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Thomas, Jessica Schumer and Walter Larkins

Absent: 2 - Becky Blair and Leah Goold-Haws

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

Next regular meeting: September 14, 2020 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:
“<http://longbeach.legistar.com/Calendar.aspx>.”

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